



Hi, my name is

DEBRA
WASSERMAN

Debra Wasserman is a speaker, facilitator, executive leadership coach and workplace strategist who believes that kindness is a catalyst for change.

She specializes in igniting purpose-driven leadership for companies and executives who want to develop robust and resilient teams; create innovative solutions to complex problems, and leave a legacy of kindness. Through her platform, The State of Kind, she fosters inclusive leadership through honoring relationships, nurturing well-being, and igniting creativity and uses her signature motivational and collegial style to elevate her belief that a mindset centered on kindness is essential for building lasting communities that reflect the change we want to see.

Debra's approach to coaching is specific, actionable and practical. She emphasizes followup to ensure effective implementation of the coaching process, as well as alignment with her client's mission, vision and values.

Prior to the launch of her Executive Leadership Coaching business, Debra spent more than 30 years in senior leadership roles, including Executive Director of Israel Policy Forum (IPF), a bipartisan group that galvanized leaders in the business, philanthropic, entertainment and political communities to support an active American role in Middle East diplomacy. During her 11-year tenure, she built a national advocacy network and national board of directors that brought together donors and community leaders in a unique working partnership.

Debra is a certified-Gallup Strengths Coach and believes when we use the CliftonStrengths instrument to discover what we do best, we will have stronger team dynamics, better conversations and increased collaboration. She is a lifelong member of the Council on Foreign Relations, the Chair of the Board of Kindness.org, and serves as a board member of The Baruch College Fund, Project ALS and UJA Federation of New York. Debra also serves on UJA's Community Initiative for Holocaust Survivors (CIHS), on the Advisory Board of the Jewish Studies Center at Baruch College and on the Political Science Department Advisory Board at the University of Michigan. For the past three years, she has chaired UJA's Community Resource Cabinet as well as the Advisory Council of the Center for Family Life at the Marlene Meyerson Jewish Community Center of Manhattan. She has also served three terms on the board of JCC Manhattan, Rodeph Sholom School and Shefa School.

Debra has a Masters in Public Administration (MPA) from The School of International and Public Affairs (SIPA) at Columbia University and a Bachelors of Arts in political science from the University of Michigan. She holds certifications in Executive and Organizational Coaching from New York University, The Neuroleadership Institute, The Wharton School at the University of Pennsylvania, and Seth Godin's ALTMBA, Gallup, as well as a health and wellness certification from the Institute of Integrated Nutrition (IIN). She also maintains a coaching client base of high-performing professionals.

Debra and her husband Jason Glasser, reside in New York City with their two children: Bret, 17, and Blake, 15.