



Hi, my name is

LINDA
COHEN

Linda Cohen, The Kindness Catalyst, is an international keynote speaker, trainer and consultant. For over a decade, she has championed kindness as a strategic force, transforming the way businesses and organizations measure success. Linda is the author of two books on the subject, including *The Economy of Kindness: How Kindness Transforms Your Bottom Line* (2021).

With enthusiasm and expertise, Linda connects with audiences across industries including government, retail, finance, healthcare and the funeral industry with a special commitment to senior living. She's had the honor of working with organizations like Citibank and Kroger. Currently, she is spearheading multi-year Kindness Initiatives with two Senior Living organizations in the United States.

In addition to her keynote work, Linda developed the Emerging Leadership Series - Leading with Kindness, a multi-module program designed to equip rising leaders with the skills to foster engagement, resilience, and trust within their organizations. Her work has helped organizations reduce burnout, boost retention, and create cultures where people and performance can thrive.

Linda's engaging, customized programs highlight how kindness is no longer a "nice to have" in today's workplace - it's an essential leadership skill.

Linda is an active member of the National Speakers Association, serving for 6 years on the board of the Oregon chapter. She's a devoted and daily Earl Grey tea drinker. Originally, from New England, she lives in Oregon with her husband of more than 30 years. They have two spirited young adult children and have raised three Cavalier King Charles Spaniels.