

Case Study



Industry:

KITCHEN & BATHROOM
RESURFACING

How a resurfacing company increased their average monthly website leads by 68.67%

GOALS

①

Increase **QUALITY**
of leads

②

Increase **VOLUME**
of leads

OUR SOLUTION

Install a **Lead Generation Configurator** and
Live Chat functionality to their existing website.

BASELINE

2500

Average Monthly Traffic

RESULTS

Before
83

(3.32%)

Average monthly lead
conversion from website



After
140

(5.61%)

Average monthly lead
conversion from website

ANALYSIS

Additional leads per month: **57**

68.67% INCREASE

Without additional traffic to website