

Case Study



Industry:

WINDOW SALES &
INSTALLATION

How a home improvement company increased their leads by 303%

GOALS

①

Increase **QUALITY**
of leads

②

Increase **VOLUME**
of leads

OUR SOLUTION

Install a **Lead Generation Configurator** and **Live Chat** functionality to their existing website.

BASELINE

1545

Average Monthly Traffic

1495

Average Unique Traffic

ANALYSIS

Before

13.2 leads/mo
(0.85%)



After

53 leads/mo
(3.43%)

RESULTS DELIVERED

Additional leads per month: **40**

303% INCREASE

Without additional traffic to website