



TAX PRO SUMMIT 2025

Powered by **10X TAX PRO**

AGENDA

MORNING

8:00 - 9:00 a

REGISTRATION & MO-ZONE

9:00 - 9:15 a

GAME ON - STEPHANE CALIXTE

WHY THIS SUMMIT WILL CHANGE THE WAY YOU DO BUSINESS

9:15 - 10:05 a

TAX EDUCATION - JENNIFER COLÓN

MASTERING THE TAX CODE: TURNING COMPLEXITY INTO OPPORTUNITY

10:05 - 10:25 a

SPONSORED BY 

10:25 - 10:35 a

BREAK

10:35 - 11:25 a

SCIENCE VS. ART - EDDIA ROSARIO

BEYOND THE NUMBERS: BUILDING A THRIVING TAX PRACTICE

11:25 - 11:45 a

SPONSORED BY 

11:45 - 11:55 a

BREAK

11:55 - 12:45 p

MARKETING - JENNIFER COLÓN

MARKETING IN THIS NEW ECONOMY: STRATEGIES TO ATTRACT AND RETAIN CLIENTS IN CHANGING TIMES

12:45 - 1:05 p

SPONSOR

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AGENDA

1:05 - 2:05 p

LUNCH

2:05 - 2:55 p

MOTIVATION & LEADERSHIP - Julio Velasquez

**LEADING THROUGH UNCERTAINTY: HOW TO BUILD
A RESILIENT AND PROFITABLE TAX PRACTICE**

2:55 - 3:15 p

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3:15 - 3:25 p

BREAK

3:25 - 3:45 p

SPONSORED BY



3:45 - 4:35 p

GAME CHANGER MOMENT - Carlos Rosario

**THE FUTURE OF TAX PROS STARTS TODAY: THE GAME-
CHANGING SOLUTIONS YOU CAN'T IGNORE**

4:35 - 5:30 p

AWARDS, APPRECIATION
& BIG WINS BY TIKI TRAVEL



TIKI
TRAVEL AGENCY

5:30 - 7:00 p

OPEN NETWORKING MIXER

AFTERNOON