

Cookie Policy

Effective Date: October 29, 2025

Last Updated: October 29, 2025

What Are Cookies?

Cookies are small text files that are stored on your device when you visit our website. They help us provide you with a better browsing experience by remembering your preferences and analyzing how you use our site.

How We Use Cookies

At The Lesart Group, we use cookies to:

- Ensure our website functions properly and securely
- Remember your preferences and settings
- Analyze website traffic and user behavior to improve our services
- Provide personalized content and recommendations
- Enable social media features and functionality
- Measure the effectiveness of our marketing campaigns

Types of Cookies We Use

Essential Cookies

These cookies are necessary for our website to function properly. They enable core functionality such as security, network management, and accessibility. You cannot opt-out of these cookies.

Analytics Cookies

We use analytics cookies to understand how visitors interact with our website. This helps us improve our content and user experience. These cookies collect information such as:

- Number of visitors to our site
- Pages visited and time spent on each page
- Traffic sources and user navigation patterns

Marketing and Advertising Cookies

These cookies help us deliver relevant advertisements and measure the effectiveness of our marketing campaigns. They may be set by us or our advertising partners to build a profile of your interests.

Social Media Cookies

Our website includes social media features that may set cookies to enable proper functionality of social sharing buttons and embedded content from platforms such as Facebook, Twitter, LinkedIn, and Instagram.

Third-Party Cookies

We may allow selected third parties to place cookies on our website to help us analyze usage, provide advertising, and offer social media functionality. These third parties include:

- Google Analytics (website analytics)
- Social media platforms (Facebook, Twitter, LinkedIn, Instagram)
- Marketing and advertising partners
- Customer service and communication tools

Your Cookie Choices

You have several options for managing cookies:

Browser Settings

Most web browsers allow you to control cookies through their settings preferences. You can typically:

- View what cookies have been set and delete them individually
- Block third-party cookies
- Block all cookies from being set
- Delete all cookies when you close your browser

Opt-Out Tools

You can opt-out of certain third-party cookies by visiting:

- Google Analytics Opt-out: <https://tools.google.com/dlpage/gaoptout>
- Digital Advertising Alliance Opt-out: <http://optout.aboutads.info/>
- Network Advertising Initiative Opt-out: <http://optout.networkadvertising.org/>

Cookie Consent Management

When you first visit our website, you will see a cookie consent banner that allows you to accept or reject non-essential cookies. You can change your preferences at any time by accessing our cookie settings.

Impact of Disabling Cookies

Please note that if you choose to disable cookies, some features of our website may not function properly, and your user experience may be affected.

Updates to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. The "Last Updated" date at the top of this policy indicates when it was most recently revised.

Contact Us

If you have any questions about our use of cookies or this Cookie Policy, please contact us:

The Lesart Group

Website: <https://lesartgroup.com/>

Email: [Contact Email]

Phone: [Contact Phone]

This Cookie Policy is part of our comprehensive Privacy Policy and Terms of Service. We encourage you to review all of our legal documents to understand how we collect, use, and protect your information.