

# BOOST

BY VITAZA<sup>®</sup> DIGITAL

## **EMPOWER GROWTH:** **All-In-One CRM & Business Suite**

Maximize Revenue, Reduce Costs  
and Streamline for Success



# What is a CRM?

- CRM = Customer Relationship Management
- Monitors customer interactions and oversees sales cycles.
- Centralizes customer data for strategic outreach and follow-up.

# What is a Business Suite?

- Consolidates marketing, sales, and operational tools into a unified platform.
- Streamlines processes with automation, enhancing productivity.
- Delivers comprehensive business insights for strategic decisions.

# Systems & Software Foundational To Every Business

**Sales  
Funnels**  
\$297+/month



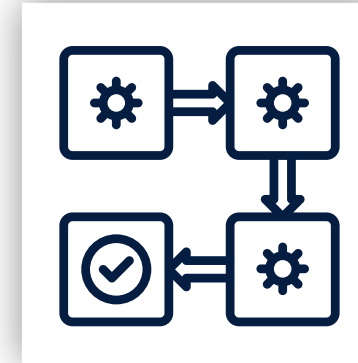
**Pipeline  
Management**  
\$99+/month



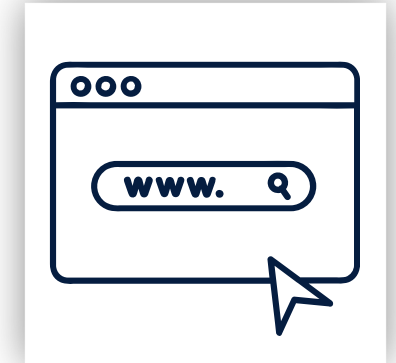
**Email  
Marketing**  
\$99+/month



**Workflow  
Automation**  
\$49+/month



**eSignature  
Platform**  
\$29+/month



That's over \$573 per month for just the necessities to run a business—and that doesn't even include everything you need. BOOST does all this and MORE!

## Your Business Needs BOOST!

1. Scalable CRM Solutions
2. Enhanced Customer Relations
3. Easier Customer Data Access
4. Improved Customer Data Analysis
5. Simplified Invoicing
6. Greater Workflow Efficiency
7. Improved Cross-Selling and Upselling
8. Streamlined Agent Performance Tracking
9. Optimized Marketing Strategies
10. Consolidated Social Media Management

# What is BOOST?



BOOST is a **Complete Sales, Marketing and Business Platform** for entrepreneurs and business owners that includes the resources, assistance, and tools needed to attract and close more deals.

With all the tools and training you'll need in one convenient spot, BOOST helps you operate your business productively and profitably while saving you **Time and Money**.

BOOST is a Software/CRM that assists companies in growing and optimizing workflows to **Increase Profitability**.

BOOST acts as an additional set of hands (and brain power) to help you get everything done to **Improve Productivity**.

# BOOST vs Salesforce



<b>Price</b>	<b>\$247 Per Month</b>	<b>\$100 - \$350 Per User Per Month</b>
<b>Contacts</b>	<b>Unlimited Contacts</b>	<b>Limited, All Plans</b>
<b>Sales Pipelines</b>	<b>Unlimited Sales Pipelines</b>	<b>Unlimited, All Plans</b>
<b>Calendars</b>	<b>Unlimited Calendars</b>	<b>N/A</b>
<b>Team Members</b>	<b>10 Users, Then \$65/User/Month</b>	<b>Limited, \$25 - \$150 Per User / Month</b>
<b>Sales Funnels</b>	<b>Unlimited Sales Funnels</b>	<b>N/A</b>
<b>Websites</b>	<b>Unlimited Websites</b>	<b>Limited, Higher Plans</b>
<b>Surveys &amp; Forms</b>	<b>Unlimited Surveys &amp; Forms</b>	<b>Survey Response Pack</b>
<b>Courses &amp; Products</b>	<b>Unlimited Courses &amp; Products</b>	<b>N/A</b>
<b>Email Marketing Campaigns</b>	<b>Unlimited Email Marketing Campaigns</b>	<b>Limited, Higher Plans</b>
<b>SMS Marketing Campaigns</b>	<b>Unlimited SMS Marketing Campaigns</b>	<b>N/A</b>
<b>Automated Workflows</b>	<b>Unlimited Automated Workflows</b>	<b>\$25 - \$100 Per User</b>
<b>Google Reviews Integration &amp; Management</b>	<b>Unlimited In Plan</b>	<b>N/A</b>
<b>Missed Call Back Feature</b>	<b>Unlimited In Plan</b>	<b>Limited for \$5 - \$25 Per User / Month</b>
<b>Facebook Messenger Integration</b>	<b>Unlimited In Plan</b>	<b>Limited w/ Service Cloud</b>
<b>Text to Pay</b>	<b>Unlimited In Plan</b>	<b>N/A</b>
<b>2-Way Text and Email Conversations</b>	<b>Unlimited In Plan</b>	<b>3rd Party Integration Needed</b>
<b>Social Media Planner</b>	<b>Unlimited In Plan</b>	<b>N/A</b>
<b>Invoicing Capabilities</b>	<b>Unlimited In Plan</b>	<b>Limited, All Plans</b>
<b>Email Support</b>	<b>All Plans</b>	<b>All Plans</b>

# BOOST vs HubSpot



Price	\$247 Per Month	\$50 - \$12,000
Contacts	Unlimited Contacts	Limited Contacts
Sales Pipelines	Unlimited Sales Pipelines	Limited, All Plans
Calendars	Unlimited Calendars	Limited, All Plans
Team Members	10 Users, Then \$65/User/Month	Limited, All Plans
Sales Funnels	Unlimited Sales Funnels	Limited, All Plans
Websites	Unlimited Websites	Limited, All Plans
Surveys & Forms	Unlimited Surveys & Forms	Limited, All Plans
Courses & Products	Unlimited Courses & Products	Limited, All Plans
Email Marketing Campaigns	Unlimited Email Marketing Campaigns	Limited, All Plans
SMS Marketing Campaigns	Unlimited SMS Marketing Campaigns	Limited, Higher Plans
Automated Workflows	Unlimited Automated Workflows	Limited, Higher Plans
Google Reviews Integration & Management	Unlimited In Plan	Limited, Higher Plans
Missed Call Back Feature	Unlimited In Plan	Limited, Higher Plans
Facebook Messenger Integration	Unlimited In Plan	Limited, Higher Plans
Text to Pay	Unlimited In Plan	Limited, Higher Plans
2-Way Text and Email Conversations	Unlimited In Plan	Limited, Higher Plans
Social Media Planner	Unlimited In Plan	Limited, Higher Plans
Invoicing Capabilities	Unlimited In Plan	Limited, Higher Plans
Email Support	All Plans	Highest Plan Only



# BOOST vs Pipedrive



<b>Price</b>	<b>\$247 Per Month</b>	<b>\$34.99 - \$270 Per User / mo.</b>
<b>Contacts</b>	<b>Unlimited Contacts</b>	<b>Unlimited Contacts</b>
<b>Sales Pipelines</b>	<b>Unlimited Sales Pipelines</b>	<b>Unlimited, All Plans</b>
<b>Calendars</b>	<b>Unlimited Calendars</b>	<b>Limited, All Plans</b>
<b>Team Members</b>	<b>10 Users, Then \$65/User/Month</b>	<b>Limited, \$14 - \$99 per User / mo.</b>
<b>Sales Funnels</b>	<b>Unlimited Sales Funnels</b>	<b>N/A</b>
<b>Websites</b>	<b>Unlimited Websites</b>	<b>N/A</b>
<b>Surveys &amp; Forms</b>	<b>Unlimited Surveys &amp; Forms</b>	<b>Limited, All Plans</b>
<b>Courses &amp; Products</b>	<b>Unlimited Courses &amp; Products</b>	<b>N/A</b>
<b>Email Marketing Campaigns</b>	<b>Unlimited Email Marketing Campaigns</b>	<b>Limited, Higher Plans</b>
<b>SMS Marketing Campaigns</b>	<b>Unlimited SMS Marketing Campaigns</b>	<b>N/A</b>
<b>Automated Workflows</b>	<b>Unlimited Automated Workflows</b>	<b>N/A</b>
<b>Google Reviews Integration &amp; Management</b>	<b>Unlimited In Plan</b>	<b>N/A</b>
<b>Missed Call Back Feature</b>	<b>Unlimited In Plan</b>	<b>N/A</b>
<b>Facebook Messenger Integration</b>	<b>Unlimited In Plan</b>	<b>N/A</b>
<b>Text to Pay</b>	<b>Unlimited In Plan</b>	<b>N/A</b>
<b>2-Way Text and Email Conversations</b>	<b>Unlimited In Plan</b>	<b>3rd Party Integration Needed</b>
<b>Social Media Planner</b>	<b>Unlimited In Plan</b>	<b>N/A</b>
<b>Invoicing Capabilities</b>	<b>Unlimited In Plan</b>	<b>Limited, All Plans</b>
<b>Email Support</b>	<b>All Plans</b>	<b>All Plans</b>

# BOOST vs ActiveCampaign

**BOOST**  
BY VITAZA DIGITAL



Price	\$247 Per Month	\$49 - \$449 Per User Per Month
Contacts	Unlimited Contacts	Limited, All Plans
Sales Pipelines	Unlimited Sales Pipelines	Limited, All Plans
Calendars	Unlimited Calendars	Plus, Professional and Enterprise Plans
Team Members	10 Users, Then \$65/User/Month	Limited, \$29 - \$49 Per User Per Month
Sales Funnels	Unlimited Sales Funnels	Limited, All Plans
Websites	Unlimited Websites	Limited, Higher Plans
Surveys & Forms	Unlimited Surveys & Forms	3rd Party Integration Needed
Courses & Products	Unlimited Courses & Products	Limited
Email Marketing Campaigns	Unlimited Email Marketing Campaigns	Limited, Higher Plans
SMS Marketing Campaigns	Unlimited SMS Marketing Campaigns	3rd Party Integration Needed
Automated Workflows	Unlimited Automated Workflows	\$29 - 149 Per User Per Month
Google Reviews Integration & Management	Unlimited In Plan	\$19 Per User Per Month
Missed Call Back Feature	Unlimited In Plan	N/A
Facebook Messenger Integration	Unlimited In Plan	Limited, \$19 Per Month Per User
Text to Pay	Unlimited In Plan	N/A
2-Way Text and Email Conversations	Unlimited In Plan	3rd Party Integration Needed
Social Media Planner	Unlimited In Plan	N/A
Invoicing Capabilities	Unlimited In Plan	3rd Party Integration Needed
Email Support	All Plans	All Plans



# BOOST vs Zoho



Price	\$247 Per Month	\$34 - \$220 Per User Per Month
Contacts	Unlimited Contacts	Limited Contacts Per Plan
Sales Pipelines	Unlimited Sales Pipelines	Limited, All Plans
Calendars	Unlimited Calendars	Limited
Team Members	10 Users, Then \$65/User/Month	Limited, \$14 - \$52 Per User / Mo.
Sales Funnels	Unlimited Sales Funnels	Limited, Higher Plans
Websites	Unlimited Websites	Limited, Higher Plans
Surveys & Forms	Unlimited Surveys & Forms	3rd Party Integration Needed
Courses & Products	Unlimited Courses & Products	N/A
Email Marketing Campaigns	Unlimited Email Marketing Campaigns	3rd Party Integration Needed
SMS Marketing Campaigns	Unlimited SMS Marketing Campaigns	3rd Party Integration Needed
Automated Workflows	Unlimited Automated Workflows	Limited, Higher Plans
Google Reviews Integration & Management	Unlimited In Plan	Limited, Higher Plans
Missed Call Back Feature	Unlimited In Plan	N/A
Facebook Messenger Integration	Unlimited In Plan	N/A
Text to Pay	Unlimited In Plan	N/A
2-Way Text and Email Conversations	Unlimited In Plan	3rd Party Integration Needed
Social Media Planner	Unlimited In Plan	N/A
Invoicing Capabilities	Unlimited In Plan	3rd Party Integration Needed
Email Support	All Plans	All Plans

# Build. Capture. Nurture. Close. Automate.

ALL IN ONE PLACE!



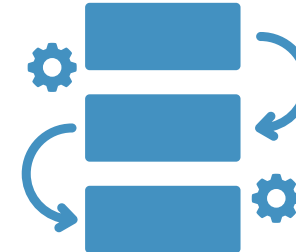
Sales Pipelines & CRM



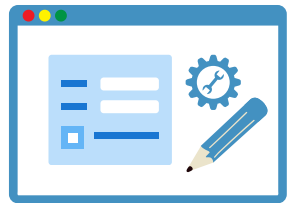
Calendar Scheduler



Unlimited Contacts



Unlimited Workflows & Automations



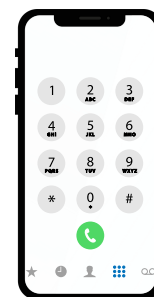
Form & Survey Builder



Unlimited Funnels & Website Builder



Phone Dialer Software



Automated Voicemails



Unlimited Courses & Membership Sites



Online Customer Reviews



Social Media Integration



FB & Google Ads Integration

Thank You