The Mind-Belly Blueprint™ Privacy Policy and Terms & Conditions

Refund Policy:

Prior to purchasing The Mind-Belly Blueprint ™, please consider your commitment carefully. Once the purchase of The Mind-Belly Blueprint ™ is complete, refunds will only be given in exceptional circumstances within the first 7 days of purchase, inclusive of the date of purchase. All payments must be made according to the payment schedule you have chosen.

Lifetime or ongoing access policy:

You will have ongoing access to The Mind-Belly Blueprint ™ content hub. This means that even after your program timeframe is complete, you will retain access to the educational content hub. After your program timeframe is complete, you will graduate from the private Flockstars* Facebook group, and you will be removed from this group. Access to ongoing group accountability will cease.

Monthly payment plan policy:

If you choose to enroll in a monthly payment plan, you are required to complete all of your monthly payments regardless of your activity or inactivity in The Mind-Belly Blueprint ™. Failure to complete your monthly payments may result in denied access to your content hub, to group accountability meetings, and revocation of the lifetime or ongoing access policy above.

Declined payment policy:

As a client in The Mind-Belly Blueprint ™, you are required to complete all of your payments. You have 5 business days from the date of the payment decline to bring your account into good standing. Failure to bring your account into good standing may result in denied access to your content hub,

to group accountability meetings, and revocation of the lifetime ongoing access policy above.

Hours Of Operation:

Arthur Wellness, LLC offers the following hours of operation: Monday - Thursday, from 9:00 am EST to 4:30 PM EST. All client communication will be responded to within 1-3 business days during regular business hours. This includes responses inside of the Flockstars* Facebook group.

Privacy Policy:

>>What information do we collect?

We collect information from you when you register on the site, place an order, enter a contest or sweepstakes, respond to a survey or communication such as email, or participate in another site feature.

When ordering or registering, we may ask you for your name, email address, mailing address, phone number, credit card information or other information. You may, however, visit our site anonymously.

Like many websites, we use cookies to enhance your experience and gather information about visitors and visits to our websites.

>>How do we use your information?

We may use the information we collect from you when you register, purchase products, enter a contest or promotion, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

 To personalize your site experience and to allow us to deliver the type of content and product offerings in which you are most interested.

- To allow us to better service you in responding to your customer service requests.
- To quickly process your transactions.
- To administer a contest, promotion, survey or other site feature.

If you have opted-in to receive our email newsletter or free e-book reports, we will send you educational and marketing emails.

If you no longer wish to receive promotional email from us, please refer to the "How can you opt-out, remove, or modify information you have provided to us?" section below.

If you have not opted-in to receive email newsletters, you will not receive these emails. Visitors who register or participate in other site features such as marketing programs and 'members-only' content will be given a choice whether they would like to be on our email list and receive email communications from us.

As you browse Arthur Wellness, LLC & The Mind-Belly Blueprint ™ sites, advertising cookies will be placed on your computer so that we can understand what you are interested in.

>>How do we protect visitor information?

We implement a variety of security measures to maintain the safety of your personal information. Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. When you place orders or access your personal information, we offer the use of a secure server. All sensitive/credit information you supply is transmitted via Secure Socket Layer (SSL)

technology and then encrypted into our databases to be only accessed as stated above.

>>Do we disclose the information we collect to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information unless we provide you with advance notice, except as described below. It does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety.

However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

How can you opt-out, remove, or modify information you have provided to us?

To modify your email subscriptions, you can find an unsubscribe link at the bottom of each email. Please note that due to email production schedules you may receive any emails already in production. Please note that we may maintain information about an individual sales transaction in order to service that transaction and for record keeping.

Third-party links:

In an attempt to provide you with increased value, we may include third-party links on our site. These linked sites have separate and independent privacy policies. We, therefore, have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these linked sites (including if a specific link does not work).

Changes to our policy:

If we decide to change our privacy policy, we will post those changes on this page. Policy changes will apply only to information collected after the date of the change. This policy was last modified on January 24, 2024.

Questions and feedback:

We welcome your questions, comments, and concerns about privacy. Please send us any and all feedback pertaining to privacy, or any other issue to admin@arthurwellness.com.

Online Policy Only:

This online privacy policy applies only to information collected through our website and not to information collected offline.

Terms and Conditions Policy:

PLEASE READ THE FOLLOWING TERMS AND CONDITIONS OF USE CAREFULLY BEFORE USING ANY WEBSITES ASSOCIATED WITH Arthur Wellness, LLC. All users of these sites agree that access to and use of this site is for personal use and is subject to the following terms and conditions and other applicable law. If you

do not agree to these terms and conditions, please do not use these sites.

>>TERMS AND CONDITIONS

The Website Standard Terms And Conditions contained herein on this webpage, shall govern your use of this Website, including all pages within this Website (collectively referred to herein below as this "Website"). These Terms apply in full force and effect to your use of these Websites and by using these Websites, you expressly accept all terms and conditions contained herein in full. You must not use these Websites, if you have any objection to any of these Website Standard Terms And Conditions.

>>COPYRIGHT

The entire content included in these Websites, including but not limited to text, graphics, or code is copyrighted as a collective work under the United States of America and other copyright laws, and is the property of Arthur Wellness, LLC. The collective work includes works that are licensed to Arthur Wellness, LLC, ALL RIGHTS RESERVED. Permission is granted to electronically copy and print hard copy portions of these Websites for the sole purpose of placing an order with Arthur Wellness, LLC, or purchasing products from Arthur Wellness, LLC.

You may display and, subject to any expressly-stated restrictions or limitations relating to specific material, download or print portions of the material from the different areas of these Websites solely for your own non-commercial use, or to place an order with Arthur Wellness, LLC or to purchase products from Arthur Wellness, LLC. Any other use, including but not limited to the reproduction, distribution, display or transmission of the content of these Websites is strictly prohibited, unless authorized in writing by Michael Arthur of Arthur Wellness, LLC. You further agree not to change or delete any proprietary notices from materials downloaded from the Websites.

>>TRADEMARKS

All trademarks, service marks, and trade names of Arthur Wellness, LLC, used on the Websites are trademarks or registered trademarks of Arthur Wellness, LLC.

>>WARRANTY AND MEDICAL DISCLAIMER

This Website and the materials and products on this Website are provided "as is" and without warranties of any kind, whether expressed or implied. To the fullest extent permissible pursuant to applicable law, Arthur Wellness, LLC disclaims all warranties, express or implied, including, but not limited to, implied warranties of merchantability for a particular purpose and non-infringement. Arthur Wellness, LLC does not represent or warrant that the functions contained in the Websites will be uninterrupted or error-free, that the defects will be corrected, or that these Websites or the server that makes the Websites available are free of viruses or other harmful components. Arthur Wellness, LLC does not make any warranties or representations regarding the use of the materials on these Websites in terms of their correctness, accuracy, adequacy, usefulness, timeliness, reliability or otherwise.

The Sites Do Not Provide Medical Advice. The content of the Arthur Wellness, LLC websites including all of the materials of The Mind-Belly Blueprint ™ and content from the private Flockstars* Facebook group are for *informational* purposes only. Content includes but is not limited to text, graphics, images, downloads, handouts, guides, charts, recorded or live video, recorded or live audio, verbal or written comments on Arthur Wellness websites, The Mind-Belly Blueprint ™, and Flockstars* Facebook group. Such content obtained from any of these sources and any other material contained on the Arthur Wellness, LLC Site ("Content") are for *informational* purposes only. No Content published or verbally provided is intended to be a substitute for professional medical advice, diagnosis, or treatment. Always seek the advice

of your medical professional or other qualified health provider with any questions you may have regarding a medical condition or treatment and do so before undertaking a new healthcare regimen. Never disregard professional medical advice or delay in seeking it because of something you read, heard, or watched on the Arthur Wellness, LLC Sites. **Treatments taken** by mouth and listed in guides, charts, handouts; or referenced in recorded or live video; or referenced in record or live audio are NOT generally recognized as safe (NOT GRAS) during pregnancy or breastfeeding and are NOT intended to be used during these times. Use of such treatments, including but not limited to herbal supplements, antimicrobials, probiotics, prebiotics, over-the-counter products, and motility agents ("prokinetics") are highly discouraged during pregnancy or breastfeeding due to lack of sufficient research to support their use. Consult with your personal physician before buying or taking any of the treatments discussed or written in any of the content on our Arthur Wellness, LLC websites or in The Mind-Belly Blueprint.

>>LIMITATION OF LIABILITY

Arthur Wellness, LLC shall not be liable for any special or consequential damages that result from the use of, or the inability to use, the materials on this Website or the performance of the products, even if Arthur Wellness, LLC has been advised of the possibility of such damages. Applicable law may not allow the limitation of exclusion of liability or incidental or consequential damages, so the above limitation or exclusion may not apply to you.

>>FOR EDUCATIONAL AND INFORMATIONAL PURPOSES ONLY

The information provided in or through these Websites, through The Mind-Belly Blueprint ™, and Flockstars* Facebook group are for educational and informational purposes only and solely as a self-help tool for your own use.

>>PERSONAL RESPONSIBILITY

You aim to accurately represent the information provided to us on or through our Websites. You acknowledge that you are participating voluntarily in using our Websites and that you are solely and personally responsible for your choices, actions, and results, now and in the future. You accept full responsibility for the consequences of your use, or non-use, of any information provided on or through these Websites, and you agree to use your own judgment and due diligence with your medical provider(s) before implementing any idea, suggestion, guide, or recommendation from our Websites to your life, family, or business. You further acknowledge that all herbal products, featured supplements, and treatments discussed or written in guides and handouts within the online program are NOT GRAS (generally recognized as safe) for any developing embryo or fetus and are NOT GRAS (NOT generally recognized as safe) for breastfeeding. This educational program is NOT intended for learners that are actively trying to conceive, who are not using forms of contraception consistently (birth control pills, mini pills, IUDs, condoms, or diaphragms), who are currently pregnant or think they may be pregnant, or who are breastfeeding.

>>CODE OF CONDUCT

You may not use Arthur Wellness, LLC for any illegal or unauthorized purpose. In addition to the laws of the Commonwealth of Virginia and The United States of America, you also agree to comply with all local laws that apply to your use of the Websites. You may not use the Websites in any manner which could disable, overburden, damage, or impair the Websites, or interfere with any other party's use and enjoyment of the Websites. You agree that you are responsible for your own conduct and communications while using the Websites and for any consequences of that use. You agree that when using the Websites, you will not post or upload any inappropriate, promotional, defamatory, destructive, obscene, or unlawful content; defame, abuse, harass, or otherwise violate the legal rights (such as rights of privacy and

publicity) of others or upload dangerous or harmful files. Arthur Wellness, LLC reserves the right to remove individuals from our community in instances of misconduct and may do so immediately and without warning.

>>NO GUARANTEES

Arthur Wellness, LLC is to support and assist you in reaching your own goals, but your success depends primarily on your own effort, motivation, commitment and follow-through. Arthur Wellness, LLC cannot predict and does not guarantee that you will attain a particular result, and you accept and understand that results differ for each individual. Each individual's results depend on his or her unique background, dedication, desire, motivation, actions, and numerous other factors. You fully agree that there are no guarantees as to the specific outcome or results you can expect from using the information you receive on or through these Websites.

>>PURCHASES AND SUBSCRIPTIONS

If you wish to purchase any product or service made available through the Website ("Purchase"), you may be asked to supply certain information relevant to your Purchase including, without limitation, your name, phone number, email address, physical address, credit card information and geographic location. Please view our Privacy Policy for more information on how we use your personal information. Some parts of The Mind-Belly Blueprint ™ may be billed on a payment plan basis. You will be billed in advance on a recurring basis as per the payment plan agreement.

>>EARNINGS DISCLAIMER

Any earnings, income statements, or examples of success shown through our Websites are only estimates of what might be possible now or in the future. There can be no assurance as to any particular outcome based on the use of our Websites. You agree that Arthur Wellness, LLC is not responsible for the success or failure of your personal or business decisions, the increase or

decrease of your finances or income level, or any other result of any kind that you may have as a result of information presented to you through our Website. You are solely responsible for your results.

>>INDEMNIFICATION AND RELEASE OF CLAIMS

You hereby fully and completely hold harmless, indemnify, and release Arthur Wellness, LLC and any of its agents, consultants, affiliates, team members, joint venture partners, employees, shareholders, directors, staff, team members, or anyone otherwise affiliated with the business from any and all causes of action, allegations, suits, claims, damages, or demands whatsoever, in law or equity, that may arise in the past, present, or future that is in any way related to our Websites or our instructional content.

>>ERRORS AND OMISSIONS

Although every effort is made to ensure the accuracy of information shared on or through these Websites, the information may inadvertently contain inaccuracies or typographical errors. You agree that Arthur Wellness, LLC is not responsible for the views, opinions, or accuracy of facts referenced on or through the Websites, or of those of any other individual or company affiliated with Arthur Wellness, LLC in any way. Because scientific, technology and business practices are constantly evolving, you agree that Arthur Wellness, LLC is not responsible for the accuracy of our Websites, or for any errors or omissions that may occur.

>>NO ENDORSEMENT

References or links in our Websites to the information, opinions, advice, programs, products or services of any other individual, business or entity does not constitute our formal endorsement by Arthur Wellness, LLC, and is merely sharing information for your own self-help. Arthur Wellness, LLC is not responsible for the Website content, blogs, emails, videos, social media, programs, products and/or services of any other person, business or entity

that may be linked or referenced in our Websites. Conversely, should our Websites link appear in the Website, program, product, or services of any other individuals, businesses, or entities, it does not constitute our formal endorsement of them, their business, or their Website either.

>>AFFILIATES

From time to time, Arthur Wellness, LLC may promote, affiliate with, or partner with other individuals or businesses whose programs, products, and services align with those provided by Arthur Wellness, LLC. There may be instances when we promote, market, share, or sell programs, products, or services for other partners and in exchange we may receive financial compensation or other rewards. Arthur Wellness, LLC is highly selective and only promotes the partners whose programs, products and/or services we respect. At the same time, you agree that any such promotion or marketing does not serve as any form of endorsement whatsoever. You are still required to use your own judgment to determine that any such program, product, or service is appropriate for you. You are assuming all risks, and you agree that Arthur Wellness, LLC is not liable in any way for any program, product, or service that may be promoted, marketed, shared or sold on or through our Website.

>>VARIATION

Arthur Wellness, LLC shall have the right in its absolute discretion at any time and without notice to amend, remove, or vary the Services and/or any page of this Website.

>>COMPLAINTS

Arthur Wellness, LLC offers support to our clients via a complaints-handling procedure which we will use to try to resolve disputes when they first arise, with a solution that is mutually agreeable to both the client and Arthur Wellness, LLC. Please let us know if you have any complaints or comments at

admin@arthurwellness.com

>>SEVERABILITY

If any provision of these Terms is found to be unenforceable or invalid under any applicable law, such unenforceability or invalidity shall not render these Terms unenforceable or invalid as a whole, and such provisions shall be deleted without affecting the remaining provisions herein.

>>CONFIDENTIALITY POLICY:

Personal Health Information:

We do NOT collect or ask for any personal health information during the educational course.

If you choose to give us access to your breath study so that we may add it to our library of breath study tests either on an online social media platform or on our Website or in our The Mind-Belly Blueprint ™ program, your personal data will be redacted to provide anonymity and to exclude any personal information that may identify you in any way–including but not limited to your name, sex, birthdate, geographic location, and date of service. Our access to your breath study is completely voluntary on your part and is not required.

Participation in the BONUS private Facebook group is also NOT mandatory, but is completely voluntary on your part. You recognize that participation in the online Facebook group automatically reveals personal health information about yourself and you are doing so willingly and of your own personal choice and volition. Neither Arthur Wellness, LLC or any of its representatives can protect your personal health information from other members on the private Facebook group. We cannot be held liable for any misconduct on behalf of any member of the closed group that reveals personal health information that you may share in this group. While it is a violation of our Facebook group policies to share or repeat verbally or in writing any information with anyone

either in the group or outside of the group, we are not responsible for any infringements of your personal health information you disclose in this private Facebook group. You hereby fully and completely hold harmless, indemnify, and release Arthur Wellness, LLC and any of its agents, consultants, affiliates, team members, employees, shareholders, directors, staff, team members, or anyone otherwise affiliated with the business from any and all causes of action, allegations, suits, claims, damages, or demands whatsoever, in law or equity, that may arise from any release of your private health information without your consent.

Personal Information:

We implement a variety of security measures to maintain the safety of your personal information. Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. When you place orders or access your personal information, we offer the use of a secure server. All sensitive/credit information you supply is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our databases to be only accessed as stated above.

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information unless we provide you with advance notice, except as described below. It does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety.

>>TESTIMONIAL AND USE OF TESTIMONIAL POLICY:

By submitting any testimonial form, you are agreeing to allow Arthur Wellness, LLC to use your testimonial for marketing purposes on all Arthur Wellness, LLC websites and social media pages. You agree to allow Arthur Wellness, LLC to adjust the testimonial in any way they see fit without your written permission or consent.

>>DISCOUNT POLICY:

Arthur Wellness, LLC does not offer discounts unless otherwise advertised during a specific promotional period. If the specific promotional period has ended, no discount will be offered.

>>INFORMED CONSENT POLICY:

You have voluntarily agreed to participate in an online learning program: The Mind-Belly Blueprint ™. The purpose of this program is to provide educational information about SIBO and IMO, including its causes, symptoms, diagnosis, and treatment options. The program aims to increase awareness and understanding of SIBO and IMO among participants.0

You understand that participation in this program involves viewing and listening to online educational materials, including but not limited to videos, articles, handouts, and guides. You understand that you are not required to participate in any activities that make me feel uncomfortable, and I have the right to withdraw from the program at any time.

You understand that there are limited anticipated risks associated with participating in this program, including but not limited to side effects of any of the highlighted products for ameliorating symptoms, treating diagnosed overgrowths of pathobionts, for motility, and for rebalancing the microbiota through use of probiotics and/or prebiotics. You recognize that your use of any of the products discussed or written about in the online program is

completely voluntary and that such use should be discussed with your medical provider(s) prior to initiation of any treatments. You also recognize that the products featured in this online educational program are NOT generally recognized as safe for a growing embryo or fetus or during breastfeeding.

You understand that your participation in this online program is voluntary, and you have the right to withdraw at any time.

If you have any questions or concerns about The Mind-Belly Blueprint ™ program, you can contact <u>admin@arthurwellness.com</u>

>>ENTIRE AGREEMENT

These Terms, including any legal notices and disclaimers contained on the Website, constitute the entire agreement between Arthur Wellness, LLC and you, the client, in relation to your use of this Website, and supersede all prior agreements and understandings with respect to the same.

By using our Websites you are agreeing to all parts of the above Disclaimer. If you have any questions about this Disclaimer, please contact us via email: admin@arthurwellness.com