



JACQUELINE WALES BIO

Jacqueline Wales transforms how leaders think about fear. After 35 years of exploring human behavior and hundreds of conversations with accomplished professionals, she discovered a profound truth: the most successful people don't eliminate fear—they harness it.

She is the author of *Fear Intelligence*, a revolutionary approach that teaches leaders to Face, Explore, Act, and Rise through fear intelligence. This methodology shifts fear from obstacle to asset, transforming it into actionable data that drives better decisions and breakthrough results.

As founder of Transformational Strategies for Success, and Fear Intelligence Mastery programs, Jacqueline works with high-achieving individuals and organizations to develop fear-intelligence in their communication and leadership skills so they can channel its energy into purposeful action and develop a competitive edge that other companies lack.

To understand your fear intelligence, take the Fear Intelligence Assessment on her website.
<https://fearintelligence.co>

She is the author of several books including "The Fearless Factor," "The Fearless Factor at Work," and "When The Crow Sings", a novel. Her TEDx talk "Unleash the Power of Fear: The Secret to Success and Happiness" has inspired over 7,000 viewers worldwide.

Jacqueline brings unapologetic authenticity to every conversation. She's a professionally trained singer, global nomad who has lived on three continents, earned a black belt in karate, and successfully navigated a long-term marriage while raising four children who are now adults. She lives in Vallejo, California with her husband and their dog, Nisha.

For more information

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