



Wouter
SNYMAN

PROFILE

Name

Wouter Snyman

Title

CEO and founder of the
attooh! Group of Companies

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Twitter

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Linked In

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Website

www.woutersnyman.co.za

CORE PURPOSE

*"Making Ordinary people
Millionnaires and
Millionnaires Financially
Independent"*



About Wouter

Wouter Snyman, the CEO and founder of the attooh! Group of Companies, proudly embraces the title of "serial entrepreneur." Under his leadership, attooh! offers comprehensive and tailored financial planning solutions to both individuals and corporations across South Africa.

attooh! has garnered numerous accolades, including being recognised as the Number One Health Advisor Group in 2011 and maintaining the position of Number One Financial Advisor Group within the Discovery Group for the last 12 years. The company also received the prestigious Best Overall Company Award from The Business Excellence Forum. Recently, Wouter was honoured with the Titans Continental Business & Professional Services Award for South Africa and Africa, as well as the Excellence in Creativity award.

Wouter holds a B.Com Honours in Investment Management and brings over 33 years of experience in the financial services industry. His career includes prominent roles in banking and insurance with global leaders such as Standard Corporate and Merchant Bank and the Discovery Group, where he served as Head of Sales and Marketing before embarking on his entrepreneurial journey.

Having successfully founded a number of businesses, Wouter continues to expand this portfolio. He attributes his success to a relentless commitment to finding and nurturing top talent and a passion for making a positive impact on communities. For Wouter, business success hinges on prioritising people and fostering innovation.

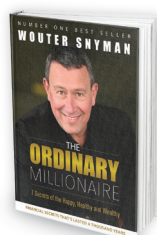
Wouter is a strong advocate for entrepreneurship as a solution to South Africa's challenges, emphasising the importance of creating opportunities and driving social responsibility. He believes that innovation, optimism, and a commitment to societal improvement are crucial for the country's progress. He encourages everyone to embrace these values and contribute to a brighter future for South Africa.

An accomplished author, Wouter has written 16 books and over 30 ebooks, with three of his works becoming International #1 Amazon bestsellers. His latest book, "The Financial Advisor's Playbook" was co-authored with notable South African financial advisors and professionals in the financial services arena. His other popular titles include the bestselling "The Ordinary Millionaire" and the motivational "Would Driving a Porsche Change Your Life?" Known for his voracious reading habits, Wouter consumes a book a day, continuously seeking knowledge across diverse subjects.

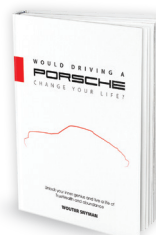
Wouter's admiration for Steve Jobs is evident in his keynote address, "The 5 Business/Life Lessons from Steve Jobs." He lives by Jobs' quote: "Your time is limited, so don't waste it living someone else's life. Don't be trapped by dogma – which is living with the results of other people's thinking. Don't let the noise of others' opinions drown out your own inner voice. And most important, have the courage to follow your heart and intuition."

In summary, Wouter Snyman is not only a successful entrepreneur and respected business leader but also a dedicated mentor and passionate advocate for positive change, driven by a profound belief in the power of giving and living life with purpose and passion.

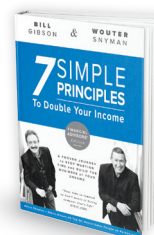
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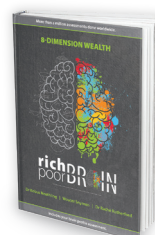
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