

Getting Started with an Idea

An entrepreneur doesn't wait for the perfect idea to begin. Start by noticing problems and possibilities around you.



An Entrepreneur knows ... IDEA'S ARE ALL AROUND US!			Barrel's Tips
Write down three complaints you've heard this week (at home, work, or out in public).			<i>The best way to get started bringing an idea to life will be partnering with or getting the people around you to buy first based on your relationship. Perhaps just listen to what the people around you are complaining about so that you have an easy group to go to as potential customers when you launch your idea.</i>
1	2	3	
How could each be turned into a solution or opportunity?			
1	2	3	
List areas where people need more (time, joy, energy, support, convenience).	Which one excites you the most? Why?	What special knowledge, skills, or advantages do you have to bring this idea to life?	<i>An idea doesn't have to be large to be effective. Most often the simpler, the better. Some of the simplest services or devices solve small problems, but for a whole lot of people!</i>