

## **Uncle Dave's Kettle Korn-Chester FUNdraisers! Privacy Policy**

## Your privacy is important to us.

At Uncle Dave's Kettle Korn, we are committed to protecting the privacy of our fundraisers and their supporters. This privacy policy outlines how we collect, use, and safeguard your information when you participate in our fundraising program.

## **Information We Collect:**

- Contact Information: When you sign up for a fundraiser, we collect your name,
  email address, phone number, and organization details.
- Supporter Information: When someone places an order through your online store, we collect their name, shipping address, email address, and payment information.
- Website Usage Data: We collect information about how you use our website, such as your IP address, browser type, and pages visited.

## How We Use Your Information:

 To Manage Fundraisers: We use your information to create and manage your fundraising account, process orders, and provide support. • To Communicate with You: We may send you emails or SMS messages about

your fundraiser, including updates, promotions, and important information.

• To Improve Our Services: We use website usage data to analyze trends and

improve our website and fundraising program.

**Security of Your Information:** 

• **Data Protection:** We take reasonable measures to protect your information from

unauthorized access, use, or disclosure.

• Secure Ordering: Our online store uses secure socket layer (SSL) technology to

encrypt your payment information during transmission.

• **SMS Security:** We use a reputable SMS provider with strong security measures

in place to protect your messages.

**Your Choices:** 

• Email Communication: You can opt-out of receiving marketing emails by

clicking the "unsubscribe" link at the bottom of any email.

• **SMS Communication:** You can reply "STOP" to any SMS message to opt-out

of further text messages.

Changes to this Policy: We may update this privacy policy from time to time. Any

changes will be posted on our website.

Contact Us: If you have any questions about this privacy policy, please contact us at

info@eml.udkettlekorn-chesterva-fundraisers.com.

**Effective Date:** 10/01/2024