Know the Playbook: Authoritarian Tactics at a Glance

Authoritarian movements rely on recognizable patterns to gain and consolidate power. Understanding these tactics can help you spot them in real time and respond effectively.

Core Tactics

- Manufacture or exaggerate a crisis to hijack attention.
- Overwhelm the public with simultaneous scandals and controversies.
- Discredit truth-tellers, journalists, educators, and independent institutions.
- Replace leaders strategically to rebrand the same agenda.
- Offer 'solutions' that consolidate control while appearing to restore order.

How to Respond

- Stay informed with credible, independent sources.
- Focus on systems and policies, not personalities.
- Name the tactic when you see it—don't let it operate in the shadows.
- Educate others about the patterns of authoritarianism.
- Stay connected to values-based communities.