

Potential Funding Source Ideas

Hospital / Health System Sources

- **Professional Development / Staff Education Department**
Many hospitals have PD budgets for certifications and continuing education.
- **Nurse Educator or Clinical Nurse Specialist Office**
Often manages unit-level development funds.
- **NICU or Perinatal Leadership Budget**
Particularly aligned with quality initiatives, safety, and family-centered care.
- **Quality Improvement (QI) or Patient Safety Department**
TIP integrates directly with trauma-informed QI practices.
- **DEI or Health Equity Programs**
TIP's equity and relational safety components qualify it for many DEI-related grants.
- **Employee Wellness / Resilience / Workforce Retention Programs**
Trauma-informed training is often funded to support staff well-being.
- **Human Resources / Tuition Reimbursement**
Even non-academic programs are frequently eligible.
- **Magnet Program Office**
Magnet requires professional development, leadership development, and evidence-based practice — TIP supports all three.

Hospital Foundations

Many foundations allocate funds for:

- Family-centered care improvements
- NICU-specific programming
- Staff resilience and wellness
- Professional development
- Innovation or excellence initiatives

These grants are often underutilized.

Potential Funding Source Ideas

Professional Organizations

- State-level nursing associations
 - National neonatal/perinatal associations
 - Specialty organizations (feeding, development, trauma, equity, etc.)
- Many offer small but meaningful PD grants.

Vendors / Industry Partners

(Perfect for the vendor sponsorship letter)

Companies aligned with:

- developmental care products
- neuroprotective strategies
- lactation / feeding equipment
- monitoring, sleep, or environmental technologies
- parent support products

These companies frequently have **education or partnership budgets**.

Academic Institutions

If the learner is a student (BSN, MSN, DNP, PhD), their institution may offer:

- professional development stipends
- small student grants
- leadership or scholarship funds

Government or Community Grants

Depending on region:

- Workforce development funds
- Health equity initiatives
- Community health grants

Sponsorship Request Templates

These are ready to copy/paste.

The tone emphasizes professionalism, impact, and alignment without pressure.

Hospital Leadership Sponsorship Request Letter

Subject: Request for Professional Development Support — TIP 2.0 Certification

Dear [Leader/Director Name],

I am writing to request support for my participation in the **Trauma-Informed Professional (TIP) 2.0 Certification Program**, a 16-week guided cohort experience grounded in Trauma-Informed Developmental Care (TIDC), neuroscience, equity, relational practice, and healing-centered leadership.

Completing TIP 2.0 will strengthen my ability to:

- support trauma-informed, developmentally appropriate practice
- enhance family engagement and relational care
- contribute to unit culture, psychological safety, and resilience
- improve interdisciplinary communication
- participate more effectively in quality improvement and safety initiatives
- model trauma-informed leadership within our team

The tuition for TIP 2.0 is **\$1,500 (one-time payment)** or **\$1,600 (4-month plan)**.

Given our unit's commitment to quality care, family-integrated practice, and staff well-being, I believe this training aligns closely with our values and goals.

I would be grateful for the opportunity to discuss how this learning can directly benefit our team, our families, and our broader organizational priorities.

With appreciation,

[Your Name, Credentials]

[Unit / Department]

Sponsorship Request Templates

Vendor / Industry Sponsorship Request Letter

Subject: Sponsorship Opportunity — Trauma-Informed Professional Certification

Hello [Vendor Contact Name],

I am reaching out to explore whether your organization might be interested in **sponsoring my participation** in the Trauma-Informed Professional (TIP) 2.0 Certification Program — a globally recognized training that strengthens developmental care, family-centered practice, and trauma-informed leadership within the NICU and perinatal environment.

This 16-week program integrates:

- neuroscience and developmental care
- trauma-informed communication
- relational health
- equity and health justice
- staff well-being and resilience
- leadership for culture transformation

Your organization's commitment to supporting neonatal and perinatal care aligns deeply with the goals of this training.

Sponsoring my participation would:

- strengthen relational and developmental care practices
- deepen our partnership and shared mission
- enhance the quality of care within our NICU
- support a clinician committed to evidence-based, family-centered practice

The tuition for TIP 2.0 is **\$1,500–\$1,600** depending on payment plan.

Thank you for considering this opportunity.

I would be happy to share more information about the program and its relevance to our work.

Warm regards,

[Your Name]

[Unit / Role]

Shareable Program Description

Use in sponsorship requests, funding applications, and leadership summaries.

Program Description: Trauma-Informed Professional (TIP) 2.0 Certificate Program

TIP 2.0 is an internationally recognized, evidence-informed, 16-week certification program for clinicians, educators, and leaders committed to Trauma-Informed Developmental Care (TIDC). Grounded in neuroscience, relational health, equity, and healing-centered leadership, the program integrates a unique **Science • Soul • Skills** framework across eight professional attributes:

- Knowledgeable
- Healing Intention
- Personal Wholeness
- Courage
- Advocacy
- Role Modeling & Mentorship
- Scholarship
- Leadership for Change

Participants engage in bi-weekly live reflection circles, guided learning rhythms, reflective practice, and practical application projects. The cohort model fosters belonging, accountability, and meaningful integration of trauma-informed principles.

TIP graduates gain:

- a deeper understanding of TIDC
- improved communication and relational skills
- tools to support family engagement and developmental outcomes
- enhanced ability to lead trauma-informed cultural change
- eligibility for the **Ripple Implementation Program**, a post-graduate pathway for system transformation

TIP has been completed by more than 250 professionals across multiple countries and is endorsed by leaders in neonatal and perinatal care (NFI, NANN, COINN, NAPSW, NPN). Many institutions approve TIP for continuing education, tuition reimbursement, and professional development funding.