# **Privacy Policy**

#### The Diversity Agency

Effective Date: January 2, 2018

At **The Diversity Agency**, your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your personal information when you interact with our business, including through our website, landing pages, advertisements, and communications.

#### **Information We Collect**

We may collect personal information from you when you:

- Subscribe to our newsletters
- Schedule an appointment
- Sign up for special offers or event updates
- Interact with our advertisements

The information we collect may include:

- Name
- Email address
- Phone number
- Other information you provide voluntarily

#### **How We Use Your Information**

We use the information you provide to:

- Send newsletters and marketing updates
- Schedule and confirm appointments

- Share special offers and event information
- Deliver retargeting ads and improve your user experience

## **Information Sharing**

We do **not** sell, rent, or share your personal information with outside parties for their own marketing purposes. However, we may use trusted third-party tools and applications (such as Google, Facebook, and CRM systems) to manage communications, ads, and appointments. These platforms help us deliver services more efficiently but only process data on our behalf.

## **Your Privacy Choices**

You can unsubscribe from our emails or text messages at any time by following the instructions provided in the communication. You may also contact us directly to update or delete your information.

## **Data Security**

We take reasonable precautions to protect your personal information from unauthorized access, misuse, or disclosure.

## **Changes to This Policy**

We reserve the right to update this Privacy Policy at any time. Any changes will be posted on this page with an updated effective date.

#### **Contact Us**

If you have any questions about this Privacy Policy or how we handle your information, please contact us at:

info@TheDiversityAgency.com (416) 254-0251