

**ETHICAL BY
DESIGN**

The Ethical Offers Set

Offer Synopsis

"How to Book Aligned Clients — Without Scripts, Sleaze, or Selling Out."



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The Ethical Entrepreneurs Menu of Offers

Your journey. Your pace. Our commitment to integrity at every step

Who It's For

Whether you're just getting started or ready to scale with soul, you'll find exactly what you need, and nothing you don't.

Our ecosystem is designed around clarity, choice, and meaningful support. Every offer, tool, and upgrade is built for ethical entrepreneurs who want to grow without compromising.

Inside This Menu

1. High-Ticket Bundles

Complete, transformation-focused experiences with high-value bonuses for aligned growth.

2. High-Ticket Offer Pages

The Ethical Advantage: [HERE](#)

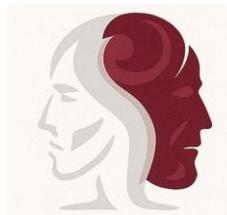
The Ethical Conversion Accelerator: [HERE](#)

TrueTouchCRM – Lite Edition: [HERE](#)

TrueTouchCRM – Premium Pathway: [HERE](#)

Each offer includes:

- A clear outcome.



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- Deep support.
- The Ethical Commitment Guarantee.
- Upgrade pathways available.

3. Core Offers Menu

Our most accessible entry points – designed for clarity, traction, and low-pressure growth.

You can view them [HERE](#)

Every Core Offer is upgrade-credit eligible.

4. A La Carte Bundle Deals

Targeted, powerful support on trust, messaging, visibility, and ethical growth. Standalone or stackable. No expiration. Just what you need, when you need it.

Click to view [HERE](#)

5. Gateway Offers

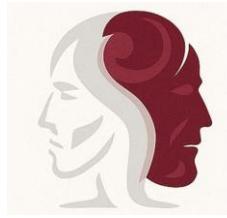
We have low-cost entry offers available.

Click to view [HERE](#)

6. Free Resources

Click to view our "Mindful Marketing Checklist" [HERE](#)

Our "Chocolate & Business – sharing is caring" can be viewed [HERE](#)



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Our Promise

We don't do discounts.

We don't do urgency triggers

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We don't do sleaze, scripts, or sales games.

What we do is **stand beside you** as you build something real, with trust, truth, and a business you'll be proud of.

Let's build it together.

Not sure what to choose? Ask us and we'll guide you with honesty, care, and integrity.

Our Ethical Commitment Guarantee

We don't promise quick wins — we promise a foundation you can trust.

If you fully show up, do the work, and still don't feel you've gained the clarity and confidence you need, we'll either:

- Refund you in full
- Or continue to coach you at no extra cost until you get the results.

This is our pledge. Because your integrity and ours matter.

You can upgrade to one of our High-Ticket Bundles any time before starting and receive additional high-value bonuses.