

Eliminate the Feast or Famine Cycle of Your Business



Lia Allen, CTM, CL
Business Coach, Speaker,
Consultant & Entrepreneur



About Lia Allen

Lia Allen is a dynamic and energetic presenter. She brings a lot of heart and insight to her presentations.

Lia Allen has over 30 years of experience as an entrepreneur, having successfully founded and operated five businesses. She knows firsthand what it takes to transform an idea into a thriving, profitable venture. Lia's expertise lies in her ability to build communities and foster collaboration, allowing her to create lasting influence in her field.

Balancing her entrepreneurial journey with family life, Lia homeschooled her boys through high school and served as a caregiver, all while staying deeply engaged in her business endeavors and community. Her presence in everything she does is one of her unique leadership qualities.

Lia attributes her success to her faith, her journey through counseling and recovery, and the unwavering support of her family. Her life, with its trials, tribulations, and moments of joy, forms a mosaic—a beautiful and resilient image of a whole person, entrepreneur pieced together through strength and perseverance.

"They say everything happens for a reason. Our group had a speaker cancel and we needed someone. Thank goodness Lia Allen was available! She did a fantastic job of providing our group with the information they need to create a memorable 30-second commercial. Lia took the time to get to know our group and tailored her presentation to meet our needs. She also gave one-on-one feedback to our members so they could instantly make improvements. I highly recommend bringing Lia in to speak at our next meeting or conference!"

Michelle Teague, CEO at A Teague Of Your Own

What leaders say about Lia:

"I can't say enough about what an incredible speaker partner Lia Allen is! She consistently brings dynamic energy and invaluable insights, captivating our audience every time. It's a privilege to have Lia on call to help make our events unforgettable!"

Tracie Root, Founder of the Gather Community



"I booked Lia to present to our group and she did not disappoint. Her knowledge and style were perfect for our group. We will definitely bring her back again to speak."

Ronay Hershey, Partner
Quantum Accounting Assc.

Most Requested Programs

Five Keys to Relationship Marketing in a Virtual World

Discover Proven Strategies to Strengthen Connections Online!

- Create Social Media Strategies
 - Develop Personalization Messaging
 - Understand the Power of Community Building
- And so much more . . .

Five Secrets to Finding All The Clients You'll Ever Need

- Learn when less is more and how to keep it simple,
- Know what to market and when to get results, and
- Learning where and when to ask for help.

Building Your 30-Second Commercial

How to be Effective When You are Going Up

- Learn formulas to create powerful 30-second commercials,
- Understand why and how to customize your commercials, and
- Walk away with at least three 30-second commercials

Contact

717-332-6180



lia@liaallen.com



www.liaallen.com



Lia@liaallen.com