# **Refund Policy**

After the purchase **Empty to Nourished** is complete, there are no refunds provided. All payments must be made according to the payment schedule.

Lifetime or ongoing access policy:

You have ongoing access to the **Empty to Nourished** content hub. That means that after your program timeframe is complete, you will retain access to the content hub. After your program timeframe is complete, you will be removed from the program Facebook group and access to coaching will cease.

**NOTE**: any unused 1:1 coaching calls will no longer be available for use after the program timeframe is complete.

# Monthly payment plan policy:

If you are on a monthly payment plan, you are required to complete all of your monthly payments regardless of your activity in **Empty to Nourished.**. Failure to complete your monthly payments may result in denied access to your content hub and coaching.

# Declined payment policy:

As a client in **Empty to Nourished**, you are required to complete all of your payments. You have 5 business days from the date of the payment decline to bring your account into good standing. Failure to bring your account into good standing may result in denied access to your content hub and coaching.

1:1 call cancellation, reschedule and no show policy:

**Empty to Nourished** requires 1 business day notice to cancel or reschedule a 1:1 coaching session. We understand that emergencies occur and will be

treated on a case by case basis. If you have a 1:1 coaching session scheduled

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and do not show up for your scheduled appointment, you will have I opportunity to reschedule. If you do not show up for that scheduled session you will forfeit the session and will not be able to rebook it.

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# **Hours Of Operation:**

Heather Reeves Yoga offers the following hours of operation: Monday - Thursday, from 9:00 am ET to 5:00 PM ET . All client communication will be responded to within 1 business day or sooner during regular business hours. This includes responses inside of the **Empty to Nourished** Facebook group.

# **Privacy Policy:**

What information do we collect?

We collect information from you when you register on the site, place an order, enter a contest or, respond to a survey or communication such as e-mail, or participate in another site feature.

When ordering or registering, we may ask you for your name, e-mail address, mailing address, phone number, credit card information or other information. You may, however, visit our site anonymously.

Like many websites, we use cookies to enhance your experience and gather information about visitors and visits to our websites. Please refer to the do we use cookies section below for information about cookies and how we use them.

# How do we use your information?

We may use the information we collect from you when you register, purchase products, enter a contest or promotion, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

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To personalize your site experience and to allow us to deliver the type of content and product offerings in which you are most interested.

To allow us to better service you in responding to your customer service requests. To quickly process your transactions.

To administer a contest, promotion, survey or other site feature.

If you have opted-in to receive our email newsletter or free ebook reports, we will send you educational and marketing emails.

If you would no longer like to receive promotional email from us, please refer to the "How can you opt-out, remove or modify information you have provided to us?" section below.

If you have not opted-in to receive email newsletters, you will not receive these emails. Visitors who register or participate in other site features such as marketing programs and 'members-only' content will be given a choice whether they would like to be on our email list and receive email communications from us.

As you browse *Heather Reeves Yoga and the Empty to Nourished* program sites, advertising cookies will be placed on your computer so that we can understand what you are interested in.

How do we protect visitor information?

We implement a variety of security measures to maintain the safety of your personal information. Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have

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special access rights to such systems, and are required to keep the information confidential. When you place orders or access your personal information, we offer the use of a secure server. All sensitive/credit information you supply is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our databases to be only accessed as stated above.

Do we disclose the information we collect to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information unless we provide you with advance notice, except as described below. It does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety.

However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

How can you opt-out, remove or modify information you have provided to us?

To modify your email subscriptions, you can find an unsubscribe link at the bottom of each email. Please note that due to email production schedules you may receive any emails already in production. Please note that we may maintain information about an individual sales transaction in order to service that transaction and for record keeping.

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Third party links.

In an attempt to provide you with increased value, we may include third party links on our site. These linked sites have separate and independent privacy policies. We, therefore, have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these linked sites (including if a specific link does not work).

Changes to our policy.

If we decide to change our privacy policy, we will post those changes on this page. Policy changes will apply only to information collected after the date of the change. This policy was last modified January 24, 2024...

Questions and feedback.

We welcome your questions, comments, and concerns about privacy. Please send us any and all feedback pertaining to privacy, or any other issue.

Online Policy Only.

This online privacy policy applies only to information collected through our website and not to information collected offline.

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use your own judgment and due diligence before implementing any idea, suggestion or recommendation from our Websites to your life, family or business. Initial \_\_\_\_\_

#### CODE OF CONDUCT

You may not use Heather Reeves Yoga for any illegal or unauthorized purpose. In addition to the laws of Ontario and Canada, you also agree to comply with all local laws that apply to your use of the Websites. You may not use the Websites in any manner which could disable, overburden, damage, or impair the Websites, or interfere with any other party's use and enjoyment of the Websites. You agree that you are responsible for your own conduct and communications while using the Websites and for any consequences of that use. You agree that when using the Websites, you will not post or upload any inappropriate, promotional, defamatory, destructive, obscene, or unlawful content; defame, abuse, harass, or otherwise violate the legal rights (such as rights of privacy and publicity) of others or upload dangerous or harmful files. Heather Reeves Yoga reserves the right to remove individuals from our

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community in instances of misconduct.

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If you wish to purchase any product or service made available through the Website ("Purchase"), you may be asked to supply certain information relevant to your Purchase including, without limitation, your name, phone number, email address, physical address, credit card information and geographic location. Please view our Privacy Policy for more information on how we use your personal information. Some parts of the Empty to Nourished may be billed on a payment plan basis. You will be billed in advance on a recurring basis as per the payment plan agreement.

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Any earnings, income statements or examples of success shown through our Websites are only estimates of what might be possible now or in the future. There can be no assurance as to any particular outcome based on the use of our Websites. You agree that Heather Reeves Yoga is not responsible for the success or failure of your personal or business decisions, the increase or decrease of your finances or income level, or any other result of any kind that you may have as a result of information presented to you through our

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Heather Reeves Yoga offers support to our clients a complaints handling procedure which we will use to try to resolve disputes when they first arise, with a solution that is mutually agreeable to both the client and [ADD IN BUSINESS NAME] Please let us know if you have any complaints or comments at info@heatherreevesyoga.ca.

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Here is list of recommended policies:

- Medical disclaimer
- Confidentiality policy
- Release of liability disclaimer (included in terms & conditions)
- Friends and family discount policy
- Feedback/complaint policy (included in terms & conditions)
- Testimonial and use of testimonial policy
- Discount policy

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Friends & Family Discount Policy: this is optional

If you were to refer a friend or family member to Empty to Nourished you and your friend or family member who joins Empty to Nourished will receive an extra two weeks in the Empty to Nourished Facebook group which includes access to coaching. There is no monetary compensation or discount for referrals.

Testimonial and use of testimonial policy:

By submitting the testimonial form you are agreeing to allow Heather Reeves Yoga to use your testimonial for marketing purposes on all Heather Reeves Yoga websites and social media pages. You agree to allow Heather Reeves Yoga to adjust the testimonial in any way they see fit without your written permission or consent.

# Discount Policy:

Heather Reeves Yoga does not offer discounts unless otherwise advertised during a specific promotional period. If the specific promotional period has ended, no discount will be offered.

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