

"The AI King" Russ Ward

AI Marketing Expert

I build AI systems that deliver qualified buyers straight to your phone—you just answer when they're ready to buy!

Russ Ward is an entrepreneur, owner of Premium Performance Marketing, LLC. He has generated over 45,000 leads and built over 1,800 AI bots and hundreds of AI call centers while helping business owners increase revenue and booking rates by 48% with AI bots and AI call centers. He specializes in helping marketing agency owners add up to \$172k/year by building resellable and scalable AI systems.

PROFESSIONAL BIO

Contact

((813) 544-4322



russ@russward.ai



russward.ai



russward.ai/podcast



russward.ai/linkedin



russward.ai/skool



russward.ai/fb



russward.ai/ebook



russward.ai/calendar



INTRODUCTION

Russ Ward, known as the AI King, has worked with 1,000+ clients, built over 1,800 AI bots and hundreds of AI call centers. He has driven hundreds of thousands in revenue while boosting appointment rates by over 48%. He spoke at Perry Belcher's AI Bot Summit in Las Vegas to an audience of 3,000+. Russ helps agency owners add up to \$172,000 in annual revenue by building and integrating AI automation systems into their businesses.

DISCUSSION POINTS

- How to add \$100K+ in new revenue using AI voice and bots
- How to build AI call centers that increase booked appointments
- How to sell AI bots and create recurring revenue streams
- How to use AI live transfers to close more high-value deals