

THE *Ultimate* EVENT

PROFIT CHECKLIST:

“200 Points to \$MM
Event Mastery”

Michele Vilseck

⊕ *Signature Stages*



Amazing Speaker Friend!

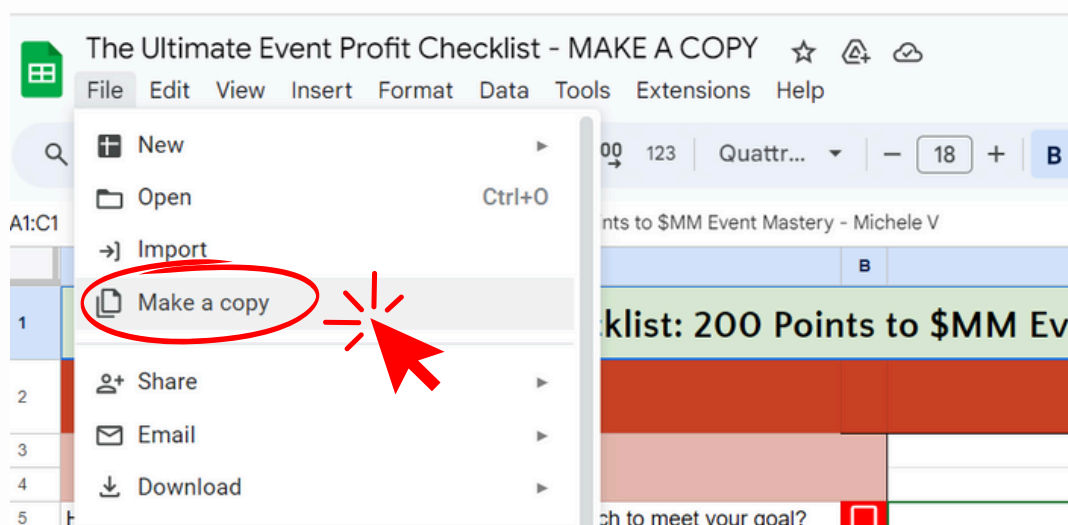
What you hold in your hand is THE CHECKLIST to success in your first or next event!

Here are 3 Ways to Use this:

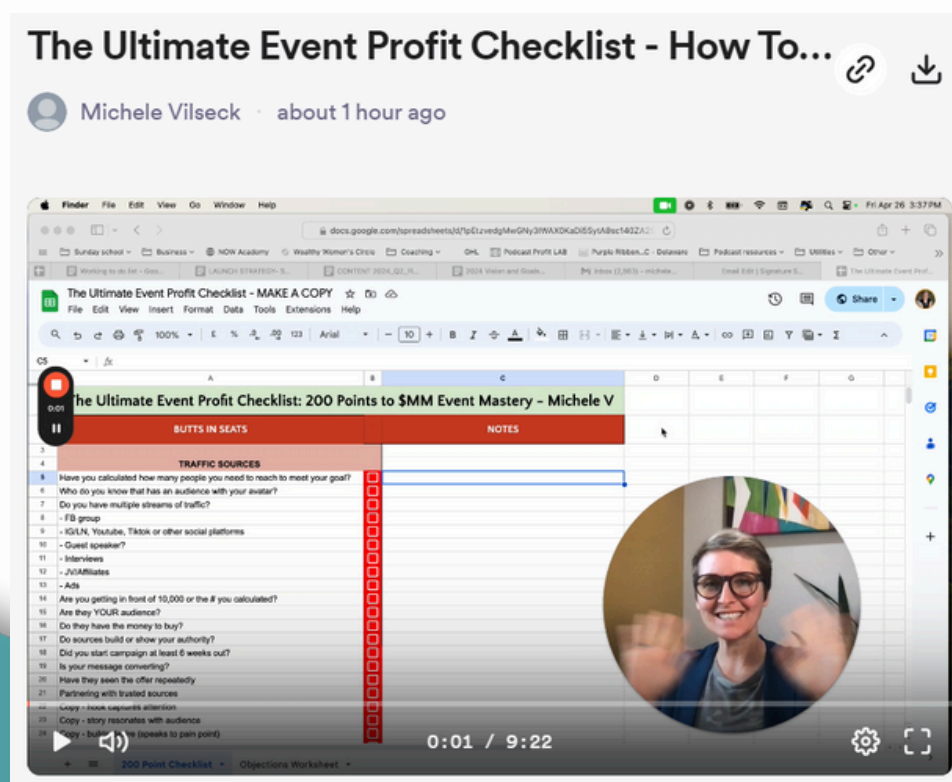
- 1 Plan and Prep your next event.** Go through the checklist to plan the launch and execution of your first or next event to make sure you have all the next pieces so you can totally crush it!
- 2 Diagnose the problem with you last event.** Unhappy with your last event? Not enough people? Conversions weren't as high as you'd like them to be? Go through the checklist to diagnose the sink holes and plug them for your next event.
- 3 Get a Big-Picture Idea of what it takes to run a successful event.** Feel free to book a Brainstorm Sess or Come to our Next Event with Questions Ready to Learn!

Here's how to use the Spreadsheet:

1. [CLICK HERE TO ACCESS.](#)
2. Click "File" >> "Make a Copy" so you can make your own edits.



3. [Watch the Training Below.](#)



Ready to take your Message and Turn it into an event that acts like a Million Dollar Machine...turning prospects into cashflow for your business?

**Access our next Workshop HERE
where you'll learn:**

- **SEVEN Proven Strategies** to Fill your event with YOUR raving fans!
- **How to SPEAK to Convert:** 3 Simple tips to call clients UP, ready to buy and rushing to work with you! ...And leave the rest begging for more!
- **How to Tackle Tech** without pulling your hair out.
- **Selling from Stage** without feeling sales-y, Offer Pricing and So much More!

Michele V.