

THE **GET** **BOOKED**

GUIDE

Michele Vilseck



Inspire Speaker



WELCOME!

Welcome! If you're here, it's because you're ready to stand out, get on more stages, and move millions with your message.

☀️ **Position Yourself to GET BOOKED**

Before you jump into booking a bunch of stages, there's one step that you don't want to miss!

I was driving down the road one day and saw a plumbing truck that made me stop in my tracks. Normally a plumbing truck isn't anything to write a "get booked guide" about. But this one was different. It said, "We do bathroom remodels," which stopped me in my tracks..."Don't I need a bathroom remodel?!"

Then it got me thinking, "Wait—is my message making people stop and think, or is it just another truck passing by?"

In a world with so many voices, you need to craft a message that isn't just another truck on the highway but something that makes people stop and say, "I've got to work with them."

Positioning yourself to GET BOOKED is all about creating a unique "billboard moment." This is your unique one-liner—a single phrase that makes organizers think, "I've got to have this speaker on my stage."

🔧 **Building Your Standout Assets**

Once you've got your billboard moment down pat, it's time to build out a few assets. Think of it like your resume when you're applying for all those new plumbing jobs, lol!

Here's what to get together:

- **Craft a Standout Speaker One-Sheet:** That includes:
 - A compelling bio with a personal story or defining achievement.
 - Key takeaways or themes of your talks.
 - Testimonials from past audiences.
- **Showcase Your Impact with a Speaker Reel:** This video is your chance to show event organizers your stage presence. Highlight your energy, interaction with the audience, and key moments that show the value you bring.
- **Pick your List:**
 - Now that you are positioned in a unique way it's time to think about what stages you actually WANT to get on that will take you closer to your goal of changing the world!

Neighbor Stages: Start Local, Think Global

One of the best places to begin is with “neighbor stages.” These are speaking opportunities that are closer than you think, like Facebook groups, local summits, and podcasts. They’re accessible, and they build your presence quickly.

Why Neighbor Stages?

1. **They’re Easy to Book:** Neighbor stages are often hosted by people within your network, which makes reaching out straightforward.
2. **They Build Your Audience Fast:** Every event introduces you to a new group of people, which expands your audience with every engagement.
3. **They Establish You as a Recognizable Voice:** The more people see you, the more they remember you. Consistency builds authority.
4. **They Open More Doors:** All it takes is one person to see you and invite you to speak at a larger event, appear in their magazine, or join their network.

Examples of Neighbor Stages

- **Facebook Groups:** Many groups host live sessions or panels—perfect for a quick win.
- **Online Summits:** Look for niche summits within your field; many are constantly seeking new voices.
- **Podcasts:** Most podcasters are eager to host experts; this is an excellent way to reach new audiences.
- **Local Networking Events:** Check for events hosted by local business organizations, libraries, and coworking spaces.

Community Tips:

[Check out the Inspire Speaker Network](#) – your neighbors – for speaking opportunities. Connect with your fellow friends in the group for interview swaps, podcast guest appearances and connections you need to get started.

AND...

[Come to our Inspire Speaker Network Party](#) every other Tuesday at 2:30pm EST. If you can breathe, move your mouth and show up on Zoom, you’ll leave with at least 1 neighbor stage. If you’re a little more engaged, you’ll have your speaking opps booked out for the next 2 weeks!

Trust me, it’s worth your time and it’s a fun place to connect with people in a large and small-group setting. [Add the Parties to your calendar HERE.](#)

🎯 **Featured Stages: Aim for the Big Impact Opportunities**

Once you're confident on local stages, you'll want to expand to more prominent events. These are the stages where you'll have an even broader reach and the chance to make an unforgettable impact. Here are some ideas:

- **TEDx Events:** Known globally, TEDx is a fantastic platform to reach a wide audience and boost your credibility.
- **Industry Conferences:** Think of places like SXSW or niche industry events. These offer deep connections and high engagement.
- **Corporate Events:** Many companies host annual summits or professional development days, which regularly feature guest speakers.
- **Universities & Schools:** Universities often invite speakers for student organization events or alumni talks.

Resources to Find Speaking Opportunities:

- [SpeakerHub](#) & [eSpeakers](#): Connects speakers with event organizers worldwide.
- [Eventbrite](#) & [Meetup](#): Search for relevant events by location or industry.
- Check LinkedIn, Facebook, and other platforms for #speakersneeded, #callforspeakers, and #summit
- Check other facebook groups where speakers and stages connect.

🚀 **Here's What to Do Next**

Join Our VIP Club Membership

Join the VIP Club for a weekly hot list of 50+ speaking opportunities looking for speakers NOW.

- Get our **Speaker Sheet Template** you can use to get on more stages.
- **Claim your member spotlight** and interview in the group,
- View **exclusive speaker trainings** from our past Network Party
- **Access our Rolladex of Resources and Individuals** who can help you take your speaking to the next level!
- **Free Pass to our virtual, half-day Speaker Bootcamp Training** on how to be highly paid, inspirational speaker, and so much more!

Click here to find out more and join for just \$99/quarter or \$299/yr!

<https://inspirespeakernetwork.com/vipclub>

Want our Help?

TO BECOME A **HIGHLY PAID**
INSPIRATIONAL SPEAKER

Ready to take the next step?

Access our *free, 15-minute video* where you'll learn how we can help you **get on more stages, rock the stages you're on, and make a bunch of money doing it.**

👉 [Click Here to Access the video.](#)

Michele Vilseck



Inspire Speaker

