



## **Subject: 5 Marketing Gaps Nearly Every Business Has And How To Fix Them**

Dear [Chamber of Commerce Name] Team,

I hope this email finds you well. I am writing to propose an exciting presentation titled "5 Marketing Gaps Nearly Every Local Business Has And How To Fix Them" for your esteemed local chamber of commerce. As a dedicated member and advocate for small businesses in our community, I believe this presentation will provide valuable insights and strategies that can greatly benefit our local entrepreneurs.

### **Presentation Overview:**

Title: 5 Marketing Gaps Nearly Every Business Has And How To Fix Them

Duration: 45 minutes, including a Q&A session

Presenter: [Your Name]

### **Presentation Description:**

In the rapidly evolving landscape of marketing, small businesses often struggle to keep up with the latest trends and innovative strategies. This presentation aims to shed light on five marketing pillars and several modern tactics that fall within them that are not only possible but highly effective for small businesses. Attendees will discover practical and actionable approaches to:

- Generating leads via text messages
- Saving missed leads by auto-texting missed calls
- Generating free leads from Google by activating Google Business Chat
- Getting instantly listed across the top internet directories
- Solving "Speed To Lead" with snippets & AI
- Increasing conversion rates with personalized video text messages
- Collecting payments faster with Text-2-Pay and Tap-2-Pay
- Turning customers into advocates with Review Requests
- Turning customers into repeat buyers with Database Reactivations

### **Why this Presentation Matters:**

As a chamber of commerce dedicated to the success of local businesses, it is essential to provide our members with the knowledge and resources they need to thrive. This presentation aligns perfectly with our mission by offering practical marketing tactics that can make a significant difference for small businesses in our community.

I have a wealth of experience in the field of marketing and have successfully implemented these strategies in various businesses. My goal is to share these insights and help our local entrepreneurs flourish.



I kindly request your consideration of this presentation proposal. I am confident that the content will be both informative and inspiring for our chamber members.

If you would like more details or have any questions, please feel free to contact me at [Your Email Address] or [Your Phone Number].

Thank you for your time and consideration. I look forward to the opportunity to contribute to the growth and success of our local small businesses through this presentation.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]