

[www.icarememory.org](http://www.icarememory.org)  
DONNA GORDON

# *ICareMemory*

A BEAUTIFUL MIND IS NEVER WASTED

ART PROGRAMS, DANCING & PHYSICAL FITNESS FOR SENIORS

## 2025 MEDIA KIT

# *ICareMemory*

A BEAUTIFUL MIND IS NEVER WASTED

## ART PROGRAMS FOR SENIORS

Our programs provide a stimulating and engaging environment for individuals with Alzheimer's disease, where they can explore their creativity and express themselves through art. By using vibrant colors and providing a supportive atmosphere, we help them to rediscover their unique talents and build a sense of purpose. The act of creating art can have a profound impact on their cognitive function, emotional well-being, and overall quality of life. Additionally, displaying their artwork provides a tangible reminder of their accomplishments and fosters a sense of pride and accomplishment.

### *Overall reach*

**26**

Facilities between San Antonio and Wimberley

**306**

Seniors participate in **I-Care-Memory's** Arts

**950+**

Pieces of art that have brought smiles to Seniors

### *Statistics*

<b>Converse</b>	<b>53</b>
<b>San Antonio</b>	<b>146</b>
<b>Bulverde</b>	<b>21</b>
<b>Alamo Heights</b>	<b>17</b>
<b>Selma</b>	<b>24</b>
<b>Wimberley</b>	<b>67</b>

### *Annie Ruth Statham I Care Memory*

#### **DONNA GORDON**

Fitness Trainer

The Annie Ruth STATHAM I Care Memory Organization is a nonprofit organization with a mission to strengthen the common good, improve the quality of life, and address the most challenging problems faced by seniors, memory care residents, veterans, and the disabled by providing a community that will focus on wellness, the humanities, economic security, education integration, social development, regional planning, and community funding.