

BUSINESS RECOVERY ACTION PLAN

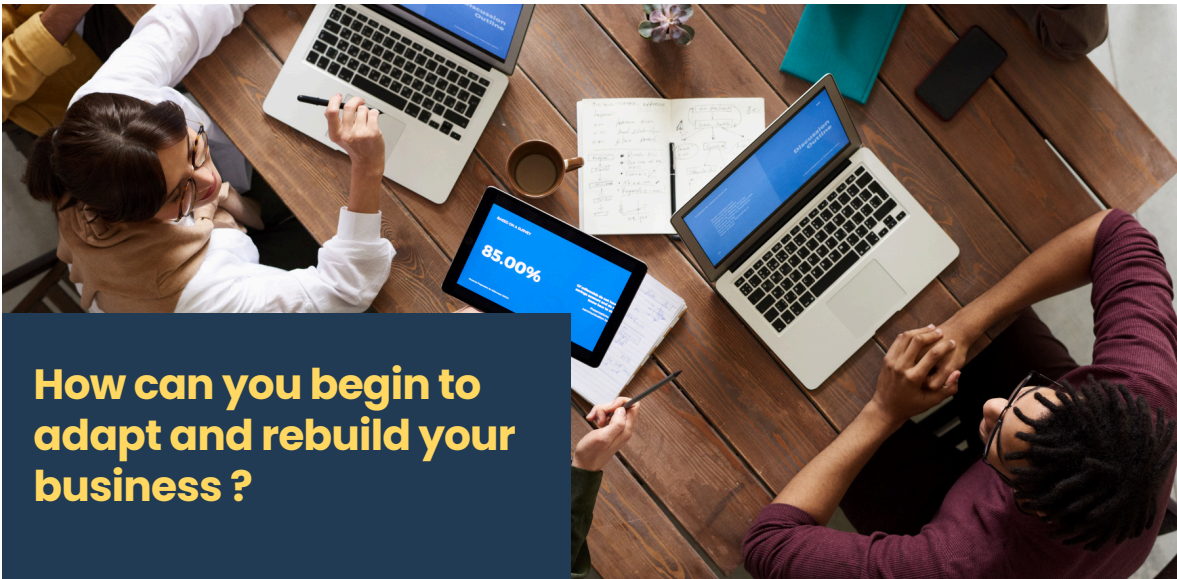
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GLOBAL OFFICEWORKS

STRATEGIES

FOR REBUILDING YOUR BUSINESS



How can you begin to adapt and rebuild your business ?

SALES & MARKETING

Build the engine of your recovery now. Lead generation, lead scraping, appointment setting, sales, digital marketing, paid traffic, landing pages and funnels, and content.

This can all be done now, for cheaper than you think

LOGISTICS AND OPERATIONS

The heart of your business can be operated by your offshore team. If the job can be done in front of a computer, then it can be done offshore. Reconsider what 'needs' to be done from your own office.

CUSTOMER SUPPORT

If you're seeing a spike in customers and opportunities, build your customer support and account management team offshore now. Save precious money, and get it done by experts.

PRODUCT DESIGN AND DELIVERY

Explore new ideas and opportunities. Get new products and business models designed and built with your offshore team. Companies with weak value propositions and poor product-market fit will not survive. Re-think and rebuild your products and services offerings now.

ACCOUNTING AND BOOKKEEPING

Get your accounting and bookkeeping done offshore. You can save incredible money, and dedicate more attention to details. Your offshore finance team can help you build new financial models, projections, and even help with fundraising.

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QUESTIONS FOR THE BUSINESS RECOVERY ACTION PLAN

WHAT IS OFFSHORE STAFFING?

Also known as outsourcing, staff leasing, and Business Process Outsourcing (BPO). It has been around for 30 years, and passionately adopted by the world's big businesses.

Small- and medium-sized business has been slow to adopt offshore staffing, though – and they have been missing out on the incredible cost savings that offshore staffing affords



OUTSOURCING BUSINESS

WHAT DOES OUTSOURCING KNOW ABOUT MY BUSINESS?

The outsourcing industry has 20-30 years of executive experience in taking business processes and optimising them. You can get any kind of role, and any kind of process can be built for your company.

HOW IS OUTSOURCING DIFFERENT TO UPWORK, FIVERR AND FREELANCERS?

True outsourcing and Upwork (and similar platforms) have virtually nothing in common. Outsourcing is the professionalised (i.e. enterprise) version of Upwork.

You get full-time dedicated staffing, working from A-grade facilities. They are highly qualified professionalised staff. They are specialists in their areas. The staff are recruited specifically for your needs and are dedicated to your company.

In contrast, Upwork (and the other platforms) are good for short project-based work, carried out by home-based freelancers.



HOW CAN OUTSOURCING HELP MY BUSINESS?

Offshore staffing is so much more than basic call centers and virtual assistants.

Professional staffing solutions offer any kind of role and profession out there. You can get the staff you need at a 70% discount to the prices you are paying in your local market. You can get incredible, highly skilled and motivated qualified staff working for you in your business.

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START YOUR BUSINESS RECOVERY ACTION PLAN

SLASH COSTS, ADAPT, REBUILD

It might sound counter-intuitive to explore 'hiring staff' in a crisis. But this is a strategy that helps you slash costs, yet take action, be proactive, respond to the environment, and start to grow or rebuild your business.

Moving offshore doesn't necessarily mean the long term loss of domestic onshore jobs. Many businesses which have a strong and healthy balance sheet are able to actually increase their onshore staff once their offshore staff has helped stabilize the business and increase its profitability.

Reach out to [Global OfficeWorks](http://www.globalofficeworks.com) now to have a discussion about how we can help you slash your staffing costs and grow or rebuild your business.

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