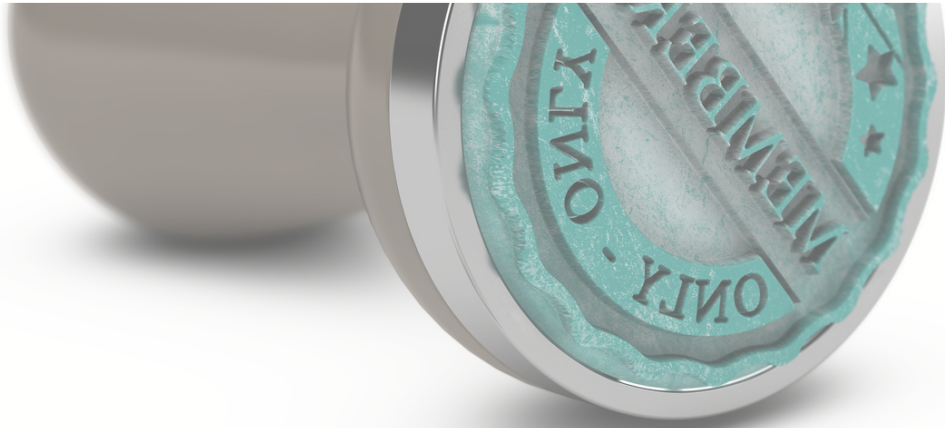


MEDIA KIT



THE ISV SOCIETY



PROGRAM ELEMENTS

This program is designed to bring ISVs together. We focus on creating content and generating leads in an affordable way.

What you get:

- Monthly mastermind meetings
- 4 joint marketing initiatives a year
- 4 marketing pieces a year
- 1 monthly chat
- Marketing tips-n-tricks

MEDIA KIT

MARKETING MADE EASY

WEBINARS(4)* OR OTHER JOINT MARKETING INITIATIVES

- Coordination with other ISVs
- Content Creation
- Email and social content
- Imagery
- Blog post (to promote webinar recording published on ERP Software Blog, acu-connect blog & more based on the ERP)
- List of those who register/attend the webinar

OTHER MARKETING INITIATIVES (4)

- Content can include - blog, case study, white paper eBook, infographic, or comparison chart
- Joint initiatives with other ISVs
- Content creation
- Email and social content
- Imagery
- Podcast episode

MONTHLY MASTERMIND MEETINGS

- Collaborate with other ISVs
- Share best practices, tips-n-tricks, guest speakers, and more

ONLINE TOOLS - MEMBERSHIP SITE

- Keeps us on track and on task with each joint initiative
- To collaborate and have one place to check-in each week

**ISVs are in charge of emailing webinar invites to your contact database and publishing posts to your social platforms.*

I cannot guarantee a certain number of leads or attendees at any given webinar.

These numbers and results are based on the actions ISVs take to promote and execute on the joint initiatives.

MEDIA KIT

“

We believe the best way to achieve our goals is to partner and work with others. We love what The ISV Society is doing and we're excited to work with them.



A Community Just for ISVs

1

Generate leads.

2

Get in front of more customers and partners.

3

Expand your reach and visibility into new ERPs.

“

Being a part of the ISV society can provide us with opportunities to showcase our products and services to a wider audience, expand our customer base and drive growth.



MEDIA KIT

LET'S GET STARTED

MEMBERSHIP FEES

- \$500/month, \$1,500/quarter, or \$5,000/year

TERMS & CONDITIONS

- Payment must be made prior to the start of your membership (ACH or check if possible)
- Membership cancellations must be made 15 days before the next billing cycle if paying monthly
- Monthly fees will be billed the first of every month
- Yearly members will be billed on an annual basis
- Quarterly members will be billed quarterly
- The Member agrees to indemnify and hold harmless the publisher against all damages, costs, and expenses including—without limitations—attorney's fees resulting from any claim, action, or proceeding alleging that the Member's services infringe on any copyright, violates any right of privacy or other personal or property right, contains any libelous matter or other matter contrary to law, or contains any formula or instructions injurious to the user of these services.

