

Caterpillar Music Business Opportunity

Congratulations on taking the first steps to discover a new, very rewarding career with fantastic earning potential.

When you run a Caterpillar Music Business, you can choose:

- 🐛 Which days you work
- 🐛 How much you earn.
- 🐛 Which venues you operate in
- 🐛 Whether you take school holidays off
- 🐛 Whether you offer:
 - nursery sessions,
 - birthday parties
 - intergenerational sessions as well as community sessions.



"Choosing to become a Caterpillar Music franchisee has to be one of the best decisions I have ever made. I love the freedom I have, meeting lots of new families, and that I get to spend precious moments with my own family."

Raquel Harvey-Franks, Caterpillar Music Blackpool.

Why Choose Caterpillar Music?

- Our customers love the structured, yet fun and varied classes and just keep coming back.
- Be part of an award-winning, recognised brand.
- Our business model has been tried and tested since it was established in 2001.
- You benefit from our national industry memberships and UK-wide marketing campaigns.
- Get support from our experienced Head Office team and share tips with our friendly network of franchisees.
- Your success is our business - we are with you every step of the way.



"I'm going into my 14th year I wouldn't change it for the world. The customers stay with you I've got a lot of customers that are on the third or fourth child, one on the fifth who has been with me for 10 years"

Alison Sneddon,
Caterpillar Music Lothians



CaterpillarTM
Music

What does it cost and what is included in the initial investment fee?

A franchise package starts from £7500 +Vat. This includes:

- Your own large, exclusive territory.
- Full training on everything you need - Business, Class and Software training
- Ongoing support throughout your business journey
- Done-for-you lesson plans, templates, and much much more.
- A 3-year licence to use our trademarks, system, brand and logos in your area.
- A large set of high-quality class equipment, including teacher's props, children's puppets and instruments.
- A huge set of marketing materials for launch.
- A Caterpillar Music branded uniform.
- Your own webpage and customer booking platform, your own email address and social media pages.
- Discounted merchandise to sell to your customers.



What Else Will I Need?

A Car, a telephone, a laptop, a suggested working capital of £2000, lots of energy, and enthusiasm, designated time for admin and marketing.

"I run 12 classes and I also go into five nurseries. I do a job that I really, really love which fits in nicely with the school day - it's the best thing I've ever done"

Emma Gerrard,
Caterpillar Music Liverpool South

Are you wondering.....

....if you have the right skills? ...if your area is available?whether you could work another job part-time until your business grows?

Book a call with us today

We would love to answer your questions
and find out more about you.



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