

The Nordic Charter for Women's Health 2040

A Unified Blueprint for Systemic Change

We're not asking for better standards in healthcare - we're designing them

The Nordic Charter for Women's Health 2040 is a bold, cross-Nordic initiative to co-create the future of women's health. Rooted in the region's strengths, trust, innovation, and collaborative governance, we are building a cross-sector vision for Nordic women's health that moves beyond diagnosis to systemic transformation. We bring together health experts, researchers, innovators, investors, policy leaders, and people with lived experience to define what *good* looks like in women's health by 2040. This is not a wishlist. It's a shared *framework for transformation*, guiding policy, investment, research, and innovation across borders.

Five Transformation Areas

The vision builds on 5 pillars:

1. **Equitable Research** – Where women's bodies are the scientific starting point, not an afterthought.
2. **Women-Centred Care** – Rooted in biology, informed by lived experience.
3. **Innovative Governance** – Policies that reflect the complexity of women's health across the lifespan.
4. **Inclusive Innovation** – The Nordics as a launchpad for globally relevant women's health solutions.
5. **Radical Health Literacy** – Making knowledge powerfully accessible, from puberty to post-menopause.

Why This Matters

Women's health is a \$30–50 billion untapped opportunity in the Nordics. Investing in this space drives productivity, reduces costs, and fuels inclusive growth. Global Leadership: The Nordics are uniquely positioned to define new global standards in gender-equal healthcare. Lasting Influence: Join the vanguard shaping public policy, regulatory environments, and innovation ecosystems for generations.

The Process

- **September 2025:** Parliamentary workshop with 50+ cross-sector leaders
- **Fall 2025:** Collaborative co-authoring of the Charter
- **2026–2040:** Regional implementation via sector roadmaps and alignment forums

Your Opportunity

We invite forward-thinking partners, public and private, to co-invest, co-author, and co-own this transformation. Become a strategic partner in shaping the future of healthcare for 27 million people.

Let's turn vision into systems change.

Contact

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