



TEXT CAMPAIGN SPONSORSHIP

TEXT CONTEST SPONSORSHIP

1013 KATY will execute a giveaway over the text line (951-676-1013) for a prize (TBD)! This campaign will be attached to a premium prize to get the maximum engagement from the listeners. (e.g. Next week we are taking entries via text for a pair of tickets to Erika Jayne's New Las Vegas Residency. The tickets are for opening night and the winner also gets a 2 night hotel stay and \$100 gas card)

During the length of the contest, everyone that enters will receive an auto-response to their text message that states for example, "Thank you for entering to win tickets to see "TBD" brought to you by The Accident Guys. Injured in an accident, call 877-888-GUYS!"

Sponsorship Includes: 1 Text Campaign / Month

Auto Reply Text

- Sent to all text entries with link **Value: \$3,000**
- **Text Contest will be executed on both 101.3 and 103.9 frequencies**

Live-Liners and Giveaway Mentions

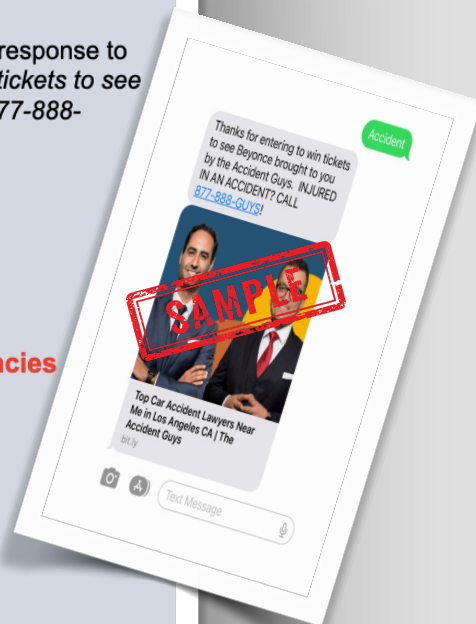
- Minimum (30) Live Liners **Value: \$9,000**

Digital Campaign throughout flight

- Facebook Posts 3x Minimum
- Instagram Posts 3x Minimum
- Website banner **Value: \$3,000**

MONTHLY PROMOTIONAL VALUE: \$15,000

PRICING: \$3,000



ALL PRO BROADCASTING

A FULL SERVICE MEDIA COMPANY - DIGITAL ■ EVENT MARKETING ■ ON-SITE ■ ON-AIR