



**CASSETTE**  
RETRO LUNCH WITH MAMA MIA  
Weekdays 12p-1p

Get ready Inland Empire and Temecula Valley! KATY FM is serving up some fun, and you're invited. Each weekday at noon, Mia will be playing your favorite Retro Hits. But that's not all—she's got prizes up for grabs. Just listen for the cue, be the 10th caller, and boom—lunch or dinner or tickets or a gift card is on us!

As the OFFICIAL SPONSOR of the KATY's Retro Lunch, you will receive:

Live Mentions / Giveaways

- Minimum of (20) On-Air Giveaway Mentions Value: \$2000
- Your message will be heard on both 101.3 and 103.9 frequencies

Digital Campaign throughout flight Value: \$1000

- Minimum 2x Posts - Facebook / Instagram

**Total Value of Promotion: \$3,000**

**Total Investment: \$500**

**\*Required for promotion: 5 prizes worth \$50 or more for on air giveaway**

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