


















# 30-Day Content Calendar – Daily Action View

Day	Post Idea	Quick Caption Example
1	 <b>Before &amp; After Grooming</b>	"From shaggy to shiny ✨ Look at this glow-up!"
2	 <b>Meet the Groomer</b>	"Say hi to [Name]! Your pet's new best friend 🐶🐱"
3	 <b>Service Highlight</b>	"Treat your pet to our famous Luxury Spa Bath! 🛁"
4	 <b>Happy Client Shoutout</b>	"Thanks [Pet Owner] for trusting us with [Pet's Name]!"
5	 <b>Pet Care Tip</b>	"Did you know? Regular brushing = healthier coat! 🐾"
6	 <b>Breed Feature</b>	"Today's spotlight: The adorable [Breed]! 🐕"
7	 <b>Testimonial Post</b>	"★★★★★ '[Client review snippet]'"
8	 <b>Behind the Scenes</b>	"Prepping the spa for another paw-fect day! 🐾"
9	 <b>Promo Alert</b>	"Book this week & get a FREE nail trim! 🎉🐾"
10	 <b>Product Recommendation</b>	"We love [Brand] shampoo for silky, soft fur!"
11	 <b>Grooming Transformation Reel</b>	"Swipe to see [Pet Name]'s makeover magic! ✨"
12	 <b>Pet Birthday Shoutout</b>	"Happy Barkday [Pet Name]! 🎂🎈"
13	 <b>Fun Fact Friday</b>	"Dogs have 18 muscles just to move their ears! 🐶🧠"
14	 <b>FAQ Answer</b>	"Q: How often should I groom my dog? A: Every 4–6 weeks!"

15	 <b>Announce Open Slots</b>	"Few spots left this week! Book now  🐾"
16	 <b>Throwback Post</b>	"Flashback to our first client ever — [Pet Name]! 🐾"
17	 <b>Seasonal Post (Spring)</b>	"Spring cleaning for your furry friend? 🌸🧹"
18	 <b>Staff Appreciation</b>	"Huge thanks to our amazing team who love your pets like family!"
19	 <b>Local Collab Shoutout</b>	"Partnered with [Local Vet/Trainer]! 🐕 ❤️"
20	 <b>Pet Safety Tip</b>	"Keep pets hydrated during hot days  🐾"
21	 <b>Weekly Poll</b>	"Which breed sheds the most? 🤔 Vote now!"
22	 <b>Service Spotlight</b>	"Why choose our de-shedding treatment? Results you can feel! 🐕"
23	 <b>Funny Pet Moment</b>	"Caught mid-sneeze — we can't stop laughing! 😂🐾"
24	 <b>Giveaway Teaser</b>	"Big giveaway coming soon... stay tuned! 🎉🐾"
25	 <b>Grooming Myth Buster</b>	"Myth: Cats don't need grooming. Truth: They do! 🐱✂️"
26	 <b>Client of the Month</b>	"Congrats [Pet + Owner Name]! 🐕🏆"
27	 <b>Tip for First-Time Grooming</b>	"First visit? Here's what to expect! 🐕🧹"
28	 <b>5-Star Review Highlight</b>	"Thank you [Name] for your sweet words! 🐾"
29	 <b>Pet Selfie Day</b>	"Show us your pet's best selfie! 📸🐾 #FurSelfie"
30	 <b>Celebrate Milestone</b>	"Cheers to [#] pets groomed and counting! 🎉🐾"