

AI MARKETING MAGIC

THE FUTURE OF SALES & MARKETING FOR HOMEBUILDERS



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813-240-2526



ABOUT THE SEMINAR

In this fast-paced, eye-opening session, Jimmy Schaefer—one of the country's leading voices in AI-powered marketing—shows home builders how to harness artificial intelligence to generate leads, nurture prospects, and win more business in today's competitive digital landscape.

Home Builders across the U.S. are discovering that traditional marketing tactics no longer cut through the noise. AI is the new frontier—and those who adapt early will lead the market.



WHAT YOU'LL LEARN



HOW TO CAPTURE ANONYMOUS WEBSITE VISITORS USING AI-POWERED LEAD ID TECHNOLOGY



THE TOP 5 AI MARKETING APPS EVERY BUILDER SHOULD KNOW



HOW TO AUTOMATE YOUR SALES FOLLOW-UP



THE POWER OF AI IN SOCIAL MEDIA AND VIDEO CONTENT CREATION



WHY GBP (GOOGLE BUSINESS PROFILE) OPTIMIZATION IS CRITICAL IN THE NEW AI ENVIRONMENT

“ I recently had the opportunity to hear Jimmy speak about AI, and as someone who has literally zero understanding of AI and was overwhelmed by it, Jimmy did a fantastic job of breaking it down into bite size nuggets. I walked out with great ideas and a much clearer understanding of what AI is and how I can use it in my business to be more productive and efficient. AI can save me time and money! It's no longer something to fear, but rather embrace! Thanks Jimmy for an informative, fun, and easy to understand presentation with practical tips that I can begin implementing immediately.



ABOUT JIMMY SCHAEFER

Jimmy Schaefer is the founder of RealReach Marketing Group, a digital agency specializing in local lead generation for home builders, roofers, and brick-and-mortar businesses. With over 30 years in marketing and a pioneering spirit in AI sales automation, Jimmy has helped builders adapt to every major tech shift—from the rise of the web to today's AI revolution.

A dynamic speaker, NPC bodybuilder, and serial entrepreneur, Jimmy breaks down complex tech into practical, profitable takeaways. His no-fluff delivery resonates with home builders, executives, and sales teams alike.

Leah Turner
Turner Time
Consulting