SureLC Account Set up and Carrier Appointment



As an Annuity.com Agent you have all of the financial product and contract benefits available through ECA Marketing.

This includes the secure and efficient system developed by SuranceBay.

Making the contract system seamless for you and your client is our goal! This guide is designed to help you set-up your SuranceBay online account.

Click To Start

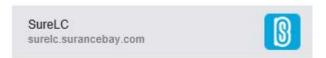


SuranceBay Online Contracting Instructions

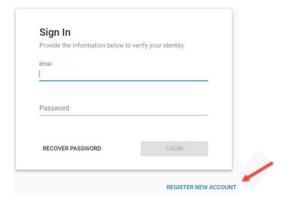
Annuity.com, Inc. powered by ECA Marketing

LOGIN and PROFILE CREATION:

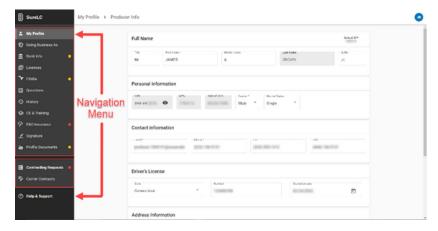
1.Go to (Click Here)



To create a new profile, select REGISTER NEW ACCOUNT > input requested information > select CREATE YOUR
ACCOUNT. Existing users (active online contracting profile through ECA Marketing), login with email and
password.



3. Review existing data and documents for accuracy in the NAVIGATION MENU. Add/update missing data and documents (highlighted in red). When all red dots and highlights have been removed, your profile is complete, and you can move forward with the carrier CONTRACTING REQUESTS and CONFIRMATIONS.



Recommendation: SuranceBay can obtain CE Transcripts and AML Training from select vendors.

To link the accounts, go to the CE & TRAINING tab > select ADD NEW ACCOUNTS > Choose CE vendor > input your username and password associated with the CE vendor account

IMPORTANT STEP: CONTRACTING REQUESTS and CONFIRMATIONS: Get Appointed to Your Chosen Carriers: List Your Top 3 Carriers: May We Recommend Selecting These Carriers Who Offer our Top Products: Delaware Life Global Atlantic GILICO EquiTrust F&G From the NAVIGATION MENU select CONTRACTING REQUESTS > CREATE REQUEST, select carrier name from dropdown menu > input REQUEST TYPE (contract or transfer) > choose STATES & PRODUCTS > verify information in TRAINING CONCIERGE > verify E&O POLICY > answer CARRIER QUESTIONS SureLC Doing Business As Mutual Of Omaha Ins Co Mutual Of Omaha Ins Co OH WV Aetna Health And Life Insurance Co (AHLIC) The contract will populate, read/scroll to the bottom of the document > select APPLY MY SIGNATURE (located in the bottom right corner, selection will be highlighted in blue when ready - if blue highlight disappears, scroll up and then back down again) APPLY MY SIGNATURE 3. APPLY YOUR SIGNATURE popup will appear > select **SIGN** Apply Your Signature By selecting SIGN, I, JAMES BROWN, agree to adopt the electronic representation of my signature for all purposes when used on documents, including legally binding contracts, just the same as a pen-on-paper signature. I acknowledge that I am familiar with, and agree to be bound by, <u>SuranceBay's</u> SureLC™ SaaS Terms of Use. Today's date - 11/24/2020 Annuity.com, Inc. and ECA Marketing will be notified of the contract request Annuity.com, Inc. ECA Marketing, Inc. 7800 Equitable Drive, Suite 230 Eden Prairie, MN 55344 (800) 356-4189 licensing@ecamarketing.com Annuity.com/ ECA agent use only – not for public distribution