

From NEET to National Recognition

Cameron



Digital Community Apprentice



What we did

During work experience, Cameron received weekly mentoring from neurodivergent-trained staff, we built a personalised one-page profile, and completed impactful tasks like press release writing. He undertook the ASDAN "Understanding Work" short course.

Once employed as an apprentice we helped Cam to access in-person support and assistive tech through Access to Work, creating a supportive foundation for success in his apprenticeship and future career.

Achievements & Progression

Cam was a lead contributor to Project Sandbox, a digital-skills initiative from Inclusive Change At Work funded by Avon & Somerset PCC. He Co-created the Scam Me podcast on online safety. He has mentored younger neurodivergent volunteers and secured sponsorship for the podcast series.

In 2025 Cam won recognition as Digital Business Apprentice of the Year and is moved on to a new role as a Digital Marketing Assistant for a Bristol based Charity.

Background

At 18, Cameron was NEET, anxious and unsure of his direction after A-levels. He is autistic, received limited educational support, and didn't recognise his potential. Referred by his parents, he joined our 2022 pilot work-experience programme with Inclusive Change at Work CIC at Your Village Shop. With the help of Inclusive Change, Cam stepped up into an internship with Wildscreen, world renowned natural history comms business, before returning to Inclusive Change to take on a L4 Apprenticeship.

Strengths & Challenge

Cam faced low confidence, high anxiety, masking in social contexts, and had unclear career goals. His talents, like writing and research skills, were waiting to be discovered.

