



Building a freelance creative business

Owen

Scribblewhiskers.com



What we did

Inclusive Change provided tailored, autism-informed support to help Owen build her freelance business.

We supported her in developing a creative business plan, applying successfully for Access to Work, and setting up her Etsy store and website.

Through mentoring, event support, and hands-on guidance, we helped Owen manage commissions, pricing, and client interactions in ways that worked for her communication style and strengths.

Achievements & Progression

Owen now runs a growing creative business, managing commissions and online sales with confidence.

She's been invited to exhibit at the Bristol Harbour Festival and will soon have her work stocked in local stores.

Background

Owen, an emerging autistic artist, had strong creative skills but no business plan, no freelance experience, and low confidence in her ability to succeed independently.

She'd been incorrectly told she couldn't apply for Access to Work because her business hadn't formally started.

With no clear route forward and increasing demand for her artwork, she needed tailored, neuroinclusive support to build confidence, structure, and sustainability into her freelance journey.

Strengths & Challenge

Owen is a highly skilled and self-motivated artist working in both traditional and digital formats. She brings creativity, focus, and a strong sense of independence.

However, she faced barriers including limited business knowledge, low confidence, communication differences, and executive function overwhelm, all of which made starting and sustaining a freelance business feel out of reach.

