



Ghosted Customer Text Follow-Up Cheat Sheet

Use these proven, friendly follow-up texts to re-engage leads who've gone quiet — without sounding pushy.

Ghosted After Quote

Hey! Just wanted to follow up — were you still thinking about renting the pontoon for Saturday? No pressure — just making sure you had what you needed!

Ghosted After Demo or Tour Info

Hope you're having a great week! If you're still thinking about the sunset cruise, I've got a couple openings left. Want me to save you a spot?

Ghosted After 'Let Me Talk to My Partner'

Hi! Just checking in — any update on that kayak booking? I know summer's filling up fast, so let me know if you want me to hold anything for you.

Friendly Exit (After 2-3 Follow-Ups)

Hey, I'll close this out for now — but feel free to text if you ever want to revisit. We'd love to have you out on the lake!

Pro tip: Automate these follow-ups with Kick AI so you never forget to text back again. Visit kick-agency.com to learn more.