

# Neal Strickland Roofing- Privacy Policy and Terms and Conditions

## Privacy Policy

### Our Online Privacy Policy is Simple.

Here's What We Don't Do:

- We DO NOT share or sell personally identifiable customer information, period.

Here's What We Do:

- Like many businesses, we use 'Remarketing' strategies to advertise our products and services to past or potential customers.
- This means we may display ads to people who have visited our website. These ads may appear on third-party websites, including Google and other online platforms.
- Third-party websites use 'cookies' stored in web browsers to display these ads. Cookies are temporary and do not collect personally identifiable information.
- You can opt out of Google's use of cookies by visiting [Google's Ads Settings](#). To opt out of third-party vendor cookies, visit the Network Advertising Initiative opt-out page.

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## What Information We Collect

We collect information through forms on our website and analytics tools, including:

- **Name:** Used for personalized communication.
- **Email Address:** Used to send updates, offers, and customer support responses.
- **Phone Number:** Collected for communication purposes but used for text marketing only with explicit opt-in consent.

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## How We Use Your Information

- **Compliance:** We will not use phone numbers for text marketing unless you have opted in. All text message marketing complies with **A2P standards**.
  - **Advertising:** We use third-party tools like **Google Analytics** to track website traffic and improve user experience.
  - **Communication:** Names, emails, and phone numbers help us respond to inquiries, provide requested services, and keep you updated.
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## Third-Party Tools

We utilize third-party services, including **Google Analytics**, to enhance our website's functionality and user experience. These tools may track general online activity but do not collect personally identifiable information.

- Learn more about Google's practices by visiting [Google's Privacy Policy](#).
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## Data Security

We take all necessary steps to protect your information. Our security measures ensure data is not accessed, altered, or disclosed without authorization.

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## Terms and Conditions

### Website Use Agreement

By accessing the Neal Strickland Roofing website, you agree to the following terms:

1. **Accuracy:** While we strive to provide accurate information, we make no guarantees about the completeness or reliability of the content.
  2. **Prohibited Activities:** You may not use the website for illegal purposes, including spamming, hacking, or distributing malicious software.
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### Intellectual Property

All content on this website, including text, images, and branding, is the intellectual property of Neal Strickland Roofing and may not be used, copied, or redistributed without written consent.

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### Limitation of Liability

Neal Strickland Roofing is not responsible for damages resulting from the use or inability to use this website, including errors, downtime, or other issues.

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### Governing Law

These terms are governed by the laws of the State of Florida.

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**Contact Information**

If you have questions or concerns about this Privacy Policy or Terms and Conditions, please contact:

**Neal Strickland Roofing**

**Address:** 153 US-17, East Palatka, FL 32131

**Phone:** (386) 328-5509

**Email:** [office@neilstricklandroofing.com](mailto:office@neilstricklandroofing.com)