

Privacy Policy

Laminar Coaching LLC DBA Laminar Digital Solutions

Last Updated: 12/17/2025

Laminar Coaching LLC, doing business as Laminar Digital Solutions (“Company,” “we,” “our,” or “us”), is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website or use our services.

By accessing our website or engaging with our services, you agree to the practices described in this Privacy Policy.

1. Information We Collect

Information You Provide Directly

We may collect personal information when you:

- Submit a contact form
- Request a quote or consultation
- Sign up for services
- Communicate with us via email, phone, or SMS
- Provide content or access needed for project work

This may include:

- Name
- Email address
- Phone number
- Business name
- Billing information
- Project details
- Any other information you choose to share

Automatically Collected Information

When you visit our website, we may automatically collect:

- IP address
- Browser type
- Device information
- Pages visited
- Time spent on the site
- Referring URLs

We use cookies and similar technologies to improve website performance and user experience.

2. How We Use Your Information

We use the information we collect to:

- Provide and manage our digital services
- Communicate with you about projects, updates, and support
- Send invoices, confirmations, and administrative messages
- Improve website functionality and user experience
- Run analytics to enhance our services
- Comply with legal obligations

We do **not** sell your personal information.

3. SMS Communications

If you opt in to receive SMS messages, we may send:

- Appointment reminders
- Project updates
- Support notifications
- Service alerts

- Administrative messages

You may opt out at any time by replying **STOP**.

Reply **HELP** for assistance.

Message and data rates may apply.

4. How We Share Information

We may share your information with:

- Trusted service providers (e.g., hosting companies, CRM tools, analytics platforms)
- Payment processors
- Contractors or team members assisting with your project
- Legal authorities when required by law

We only share information necessary to perform our services or comply with legal obligations.

5. Data Security

We take reasonable measures to protect your information from unauthorized access, loss, misuse, or disclosure.

However, no method of transmission or storage is 100% secure, and we cannot guarantee absolute security.

6. Third-Party Links

Our website may contain links to third-party websites or tools.

We are not responsible for the privacy practices or content of those external sites.

7. Data Retention

We retain personal information only as long as necessary to:

- Provide services
- Fulfill contractual obligations

- Meet legal or accounting requirements

You may request deletion of your data at any time, subject to legal limitations.

8. GDPR Compliance (For Users in the EU/EEA/UK)

If you are located in the European Union (EU), the United Kingdom (UK), or the European Economic Area (EEA), the following rights and practices apply in accordance with the General Data Protection Regulation (GDPR):

8.1 Legal Basis for Processing

We process personal data under one or more of the following legal bases:

- **Consent**
- **Contractual necessity**
- **Legitimate interests**
- **Legal obligation**

8.2 Your GDPR Rights

You have the right to:

- Access your personal data
- Correct inaccurate or incomplete data
- Request deletion (“right to be forgotten”)
- Restrict processing
- Object to processing
- Request data portability
- Withdraw consent at any time

To exercise these rights, contact us using the information in Section 12.

8.3 International Data Transfers

Your information may be transferred to and processed in countries outside the EU/EEA, including the United States.

We take appropriate measures to ensure your data is protected, such as:

- Secure hosting
- Contractual safeguards
- Limited access to authorized personnel

8.4 Data Protection Officer

Laminar Coaching LLC DBA Laminar Digital Solutions is not required to appoint a formal Data Protection Officer.

However, GDPR-related inquiries may be directed to our privacy contact listed below.

9. Children’s Privacy

Our website and services are not intended for individuals under 18.

We do not knowingly collect information from children.

10. Changes to This Policy

We may update this Privacy Policy periodically.

Any changes will be posted on this page with an updated “Last Updated” date.

Continued use of our website or services indicates acceptance of the updated policy.

11. Contact Us

If you have questions about this Privacy Policy or how we handle your information, please contact:

Laminar Coaching LLC DBA Laminar Digital Solutions

Email: support-lds@laminardigitalsolutions.com

Phone: (803) 784-0794
