

Cheryl Wilson, Ed.D.

EDUCATIONAL CONSULTANT | SPEAKER | AUTHOR

EMPOWERING FAMILIES, CAREGIVERS, AND EDUCATORS

to Turn Struggling
Students Into Confident,
Independent Learners.



I CAN
LEARN ANYTHING
Improving Learning Outcomes

BOOK CHERYL FOR YOUR EVENTS





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About Cheryl

Dr. Cheryl Wilson is a distinguished educator, consultant, and speaker specializing in helping struggling learners achieve lasting academic success.

Founder of I Can Learn Anything, Cheryl equips parents and educators with research-based strategies to build executive function skills, foster growth mindsets, and strengthen student independence.

With over 30 years of experience, including work with school districts, nonprofits, and teacher training programs, Cheryl delivers dynamic, heartfelt presentations that inspire real change.



Signature Keynotes

01 TOOLS FOR SUCCESS

Equip Your Child Before the Opportunity Closes

Coaching Independence in Young Learners

Learn the essential executive functioning skills, planning, organizing, time management, and self-regulation, and discover how to nurture them daily at home and in the classroom.

02 RAISING RESILIENT LEARNERS

Growth Mindset and Productive Habits

Turning "I Can't" Into "I Can"

Shift children's self-beliefs, build effective study habits, and create a home or classroom environment where perseverance and confidence flourish.



I had the pleasure of inviting Dr. Cheryl Wilson to speak, and she was fantastic.

Her talk, *Our Children Are Waiting for You: Take Action Now or Regret It Tomorrow*, was eye-opening—she explained how schools teach kids what to learn but not how to think, retain, and apply knowledge, which are essential skills for college and life. Cheryl made complex ideas simple and gave moms practical strategies to help their kids become independent, confident learners. She was professional, engaging, and passionate, and I would absolutely invite her back.

MICHELLE DEKEYSER
Founder of Connecting Mamas

Signature Keynotes

03 REFLECT, ASSESS, SUCCEED

Building Student Self-Awareness

Teaching Students to Think About Their Thinking

Help students become independent learners by teaching reflection, self-assessment, and personal goal setting.

04 UNLOCKING HIDDEN POTENTIAL

Improving Motivation Challenges and Self-Concept

Seeing Beyond the Struggle

Practical tools to reignite motivation, address attention challenges, and rebuild a strong, positive learning identity.

BONUS TOPIC:

Collaborating With AI To Assist With Homework

Future-Ready Learners: Ethical AI Use in Education

Explore safe, age-appropriate uses of AI tools to enhance study skills without shortcutting learning.



What's In It For Your **Audience?**

For Parents & Caregivers:

- ✓ Simple, proven strategies to support learning at home
- ✓ Tools to help their children become more organized, motivated, and independent
- ✓ Renewed confidence, hope, and practical solutions for overcoming learning struggles

For Educators:

- ✓ Research-backed strategies to build executive function and self-management skills
- ✓ Techniques to reignite struggling students' motivation and confidence
- ✓ Tools to foster independent, self-directed learners beyond grades



For Students (Indirectly):

- ✓ Increased focus, confidence, and academic resilience
- ✓ Stronger critical thinking, organization, and study habits
- ✓ A transformed belief: "I can learn anything."

For School Leaders & Organizations:

- ✓ Measurable improvements in academic performance and engagement
- ✓ Stronger partnerships between families and schools
- ✓ Sustainable models for closing learning gaps and preparing future-ready students



Suggested Program Flows

BUILDING LIFELONG SUCCESS, STEP-BY-STEP:

WORKSHOP SERIES:

- 1** Building Executive Function Skills
- 2** Embracing a Growth Mindset and Productive Habits
- 3** Developing Reflection and Self-Assessment Skills
- 4** Improving Motivation and Self Concept
- 5** (Bonus) Collaborating With AI To Assist With Homework

PROFESSIONAL DEVELOPMENT:

Contact Cheryl to attend online courses, Live-Virtual Workshops, and On-Site Training.



Real Voices, Real Impact

“

Cheryl re-energized our school with her passion, sincerity, and tireless support for students and teachers.

She made learning exciting and meaningful.

MATT NICHOLS
Parent

BOOK CHERYL FOR YOUR EVENTS

Real Voices, Real Impact

“

Cheryl's presentation brought fresh perspective and real solutions.

Her enthusiasm, meticulous planning, and powerful presence made a lasting impact.

CARLA D. GAYDEN
Coordinator, Berkeley Unified School District

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Ms. Wilson taught me to
love learning.

From logic puzzles in kindergarten to life lessons today,
she made sure I felt challenged and supported.

JOEY
Former Student

BOOK CHERYL FOR YOUR EVENTS

Real Voices, Real Impact

“

Your creativity and generosity helped our son love school again.

We'll never forget your 'strike school' and your unwavering dedication.

ELLIOT'S FAMILY

Handwritten Testimonial, 1996

BOOK CHERYL FOR YOUR EVENTS

Cheryl's Journey and Expertise

For over three decades, Dr. Cheryl Wilson has dedicated her life to one mission: helping students unlock their full learning potential.

Growing up between Oregon and California, Cheryl experienced firsthand the challenges of educational instability, financial hardship, and learning struggles. But instead of being defeated, she found strength in the support of one caring adult, sparking a lifelong passion for education.

Today, Cheryl brings that same spark to parents, educators, and students nationwide.

She holds a Doctorate in Educational Leadership, two master's degrees, and multiple certifications in education and administration. Her work has been recognized by the California Department of Education, Oakland Unified School District, and the Alameda Contra-Costa Council of Mathematics Educators.

As the founder of I Can Learn Anything, Cheryl blends heartfelt storytelling with actionable, research-based strategies to empower audiences to transform academic struggles into success stories.

Her message is simple but powerful:

With the right strategies, support, and mindset, every student can succeed, not someday, but starting today.



Why Book Dr. Cheryl Wilson?



Over 30 Years of Transforming Student Outcomes.

Cheryl has empowered thousands of students, teachers, and families to turn struggles into success stories.



Award-Winning Educator and Advocate.

Recognized for her impact on literacy, math, and lifelong learning.



Compassionate, Dynamic Speaking Style.

Cheryl doesn't just talk she inspires action, confidence, and hope for the future.



Doctorate in Educational Leadership + Advanced Certifications.

She brings unmatched expertise grounded in real-world experience.



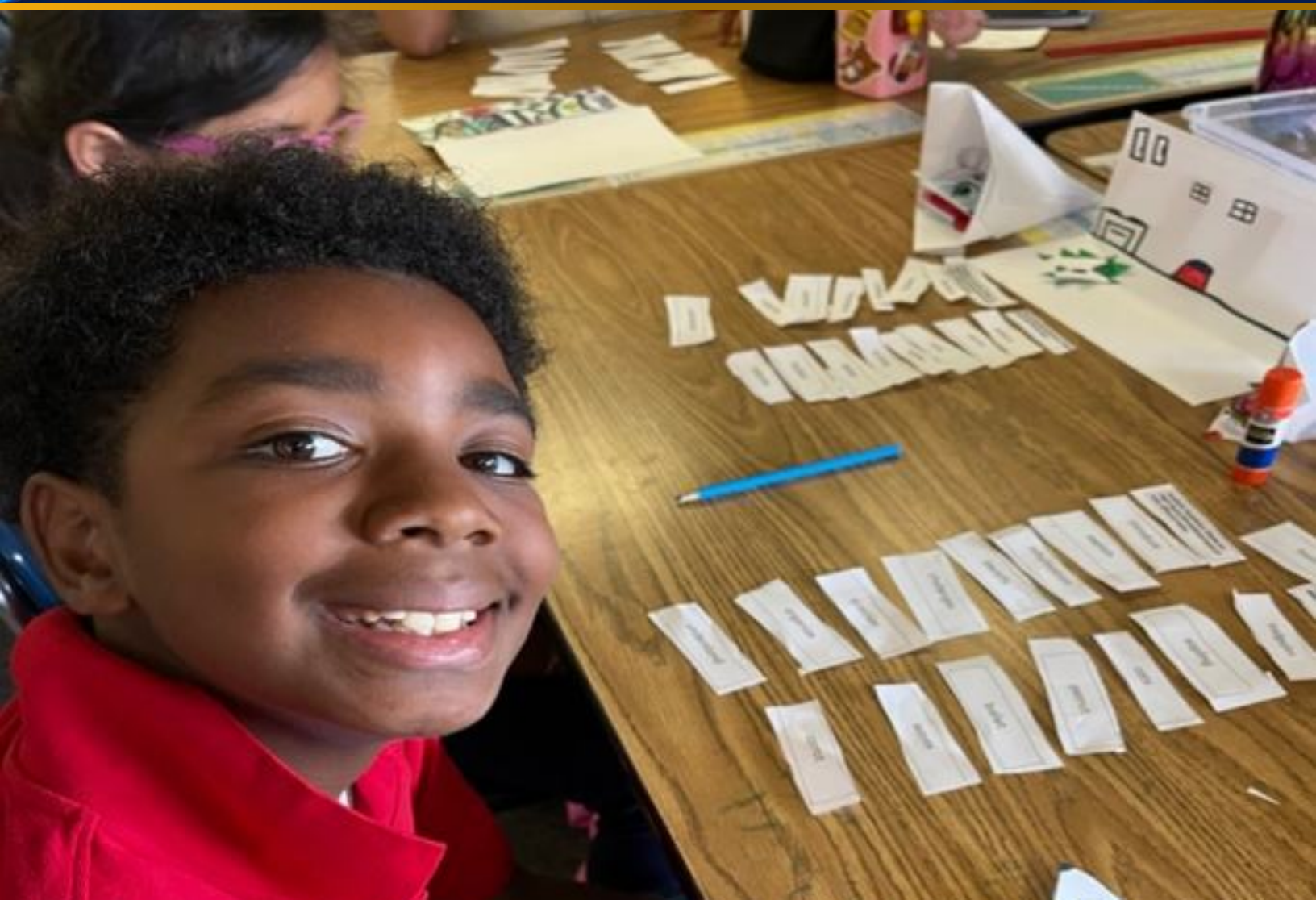
Parent-Friendly, Practical, and Research-Backed Strategies.

No jargon, just proven solutions that work in classrooms and living rooms alike.



Committed to Lasting Change, Not Just Quick Fixes.

Cheryl partners with you to build foundations for lifelong achievement.



Contact

“Every child deserves the opportunity to learn, grow, and thrive because education is the foundation for a limitless future.”

Cheryl Wilson

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