

CONSTRUCTION SUCCESS

*Your Complete Business
Transformation System*

RH

RH

Robin Hayhurst

CONSTRUCTION INDUSTRY MENTORING

Knowledge • Implementation • Visibility • Accountability

Over 30 years helping
UK builders work smarter,
not harder.

www.robinhayhurst.com • robin@robinhayhurst.com • 07411 230122
Hitchin, Hertfordshire

THE REAL PROBLEM

Construction business owners deeply understand what needs improvement within their companies, yet they consistently struggle to implement necessary changes. The overwhelming demands of daily operations and the constant firefighting of immediate issues leave no time or mental bandwidth to focus on strategic growth and long-term solutions.

THE CONSTRUCTION SUCCESS SOLUTION

UNIT
1

Build Your five-year Construction Business

Leave with a clear, documented five-year plan that defines how your business will grow profitably, what systems must be built, and what decisions to make now to support future capacity and scale.



UNIT
2

Cash flow Forecast and Prediction

Gain the ability to predict cash shortages in advance, plan spending with confidence, and make proactive decisions that protect profit and prevent cashflow crises.

UNIT
3

Client's Journey

Create a structured client journey that improves tender-to-project conversion, sets clear expectations, protects margins, and generates repeat and referral work.



UNIT
4

Site Process and Production

Implement consistent site processes that improve productivity, reduce delays and rework, and give you greater control over programme, costs, and project outcomes.

UNIT
5

Lead Generation

A practical lead generation course showing construction business owners how to consistently attract better projects, secure higher-value work, and build a reliable pipeline beyond word of mouth.



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THREE WAYS TO WORK WITH US

DIGITAL GROUP PROGRAMME

£199+vat
/month

IDEAL FOR ONLINE
LEARNERS SEEKING
FLEXIBILITY

- ✓ Video Modules
- ✓ Zoom Calls
- ✓ WhatsApp Community

Accessible anytime,
anywhere. Join a vibrant
community of learners.

CLICK
HERE!

Sign Up NOW!

IN-PERSON WORKSHOPS

£522+vat
/month

IDEAL FOR DEEP
TRANSFORMATION
SEEKERS

- ✓ Monthly Full-Day Workshops
- ✓ 5 UK Locations
(London, Birmingham,
Manchester, Hitchin,
Bristol)

Focused workshop days
that help you step out of
day-to-day firefighting,
improve how your business
runs, and include full
access to the Digital Group
Programme.

CLICK
HERE!

Book a Call!

FEATURED

50%

CITB
FUNDING
subject to
regional
availability

1-TO-1 PREMIUM MENTORING

£1,500+vat
/month

IDEAL FOR SCALING
BUSINESSES £1M+
REVENUE

- ✓ Personalised Strategy
- ✓ Direct Access to Robin, In-person workshops and Digital Group Programme

Tailored guidance and
accountability to achieve
key growth milestones,
with access to in-person
workshops and the Digital
Group Programme.

CLICK
HERE!

**Book a
Discovery Call**

We offer **three** ways for construction SMEs to work with us: start with our **digital course**, step up to **in-person workshops** (with CITB funding available in some regions), or commit to **full one-to-one coaching**. Each level builds on the last, but you can choose the option that best fits your business right now. In addition, we provide access to virtual assistants, graphic design, and social media support at cost, with no markup and no hidden fees.

Grow your business your way, with the right level of support at every stage.

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INVESTMENT OPTIONS

Choose the level of commitment that fits
your business goals.



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Monthly Payment Plan

Flexible cash flow

- £522/month
- 12 months
- No upfront commitment beyond first payment

**Owners balancing
growth with cash
flow**

Pay In Full Save £627



The choice for serious
business owners

- £5,640 one payment
- **Save £627**
- Full access from day one
- Faster momentum and accountability

**Most business
owners who
achieve rapid
results choose
this option.**

CITB Funded (Eligibility Required)

- £261/month
- £3,133.50 total
- We guide the application process

**Only approximately
4% of UK
construction
companies are CITB
registered.**

50%

CITB
FUNDING
subject to
regional
availability

All prices are + VAT where applicable.

Option	Price	Total Cost	Best For
CITB Funded	£261/month	£3,133.50	CITB registered contractors
Monthly Plan	£522/month	£6,267	Flexible cash flow
Pay In Full	£5,640 (one payment)	£5,640	Committed business owners

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OPTIONAL ADD-ONS

Building a business requires more than knowledge—it requires execution. That's why we connect you directly with our trusted implementation partners at their standard rates (no markup, no hidden fees).

These aren't required, but most members use 1-2 of these services to accelerate results:



SOCIAL MEDIA MANAGEMENT

Creates a professional and consistent online presence to attract builders and architects.

£250/MONTH FOR PRESENCE,
£450/MONTH FOR LEAD
GENERATION



VIRTUAL ASSISTANT SUPPORT

Provides implementation support, ensuring that the frameworks are put into practice.

3 HOURS/WEEK
MINIMUM AT
£240/MONTH



GRAPHIC DESIGN SERVICES

Professional graphic design support focused on websites, brochures, business cards, and brand assets, ensuring your construction business presents a clear, credible, and professional image across all client touchpoints while supporting faster implementation of the systems taught in the programme.

£100-£500
(QUOTED PER PROJECT)



Get VA Support

Available to mentoring members



Get Social Media Support

Construction-focused content & posting



Request Design Help

Design that supports growth

Don't Take Our Word for It.

(Watch this video now - click on play now)



PLAY NOW

See how real builders are scaling their businesses with **Construction Success**

1
VISION
Know where you're going

3
CLIENTS
Attract the right work

5
PIPELINE
Keep it sustainable

2
CASH
Understand your numbers

4
OPERATIONS
Deliver profitably

IN-PERSON WORKSHOPS

SCHEDULE

9:30 AM	REGISTRATION & COFFEE
10:00 AM	WORKSHOP SESSION 1
12:30 PM	NETWORKING LUNCH (INCLUDED)
1:30 PM	WORKSHOP SESSION 2
3:30 PM	ACTION PLANNING & ACCOUNTABILITY
4:30 AM	NETWORKING OPPORTUNITY

LOCATIONS & DATES (2026):

- **London**
(FMB Headquarters Farringdon)
- **Birmingham**
(The Limes Country Lodge Hotel)
- **Manchester**
(The Reach Hotel)
- **Hitchin**
(Priory Hotel)
- **Bristol**
(Eastwood Park)

CLICK HERE

✓ Attend your local workshop each month

✓ Make-up sessions online if you miss one

✓ Lunch and materials included

✓ Maximum 20 people per session

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RE WHAT BUILDERS ACHIEVE



Attracting
better
clients ✓



Taking
regular
time off ✓



Hiring
employees
confidently ✓



Building a
predictable
pipeline ✓









Stopping
working
weekends ✓



Increase
Profitability ✓

NEXT STEPS

-   1. If you're ready to start - Sign up to digital now.
-   2. Book a call with Kay if you are interested in the workshops.
-   3. Interested in 1-on-1, book your call with Robin Hayhurst, MCIQB, BSc (Hons).

*Don't delay. The best time to improve your business is **now**.*

Start with the Construction Success Programme

*We'll help you choose the right
investment option for your business.*

CLICK HERE 

Questions about funding, time
commitment, or suitability?

VIEW PROGRAMME FAQs

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