

CONSTRUCTION SUCCESS

*Your Complete Business
Transformation System*

RI



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Robin Hayhurst

CONSTRUCTION INDUSTRY MENTORING

Knowledge • Implementation • Visibility • Accountability

Over 30 years helping
UK builders work *smarter*,
not harder.

www.robinhayhurst.com • robin@robinhayhurst.com • 07411 230122

Hitchin, Hertfordshire

THE REAL PROBLEM

Construction business owners deeply understand what needs improvement within their companies, yet they consistently struggle to implement necessary changes. The overwhelming demands of daily operations and the constant firefighting of immediate issues leave no time or mental bandwidth to focus on strategic growth and long-term solutions.

THE CONSTRUCTION SUCCESS SOLUTION

UNIT
1

Build Your five-year Construction Business

Leave with a clear, documented five-year plan that defines how your business will grow profitably, what systems must be built, and what decisions to make now to support future capacity and scale.



UNIT
2

Cash flow Forecast and Prediction



Gain the ability to predict cash shortages in advance, plan spending with confidence, and make proactive decisions that protect profit and prevent cashflow crises.

UNIT
3

Client's Journey

Create a structured client journey that improves tender-to-project conversion, sets clear expectations, protects margins, and generates repeat and referral work.



UNIT
4

Site Process and Production



Implement consistent site processes that improve productivity, reduce delays and rework, and give you greater control over programme, costs, and project outcomes.

UNIT
5

Lead Generation

A practical lead generation course showing construction business owners how to consistently attract better projects, secure higher-value work, and build a reliable pipeline beyond word of mouth.



THREE WAYS TO WORK WITH US

DIGITAL GROUP PROGRAMME

£199+vat
/month

IDEAL FOR ONLINE
LEARNERS SEEKING
FLEXIBILITY

- Video Modules
- Zoom Calls
- WhatsApp Community

Accessible anytime,
anywhere. Join a vibrant
community of learners.

CLICK
HERE!

Sign Up NOW!

We offer **three** ways for construction SMEs to work with us: start with our **digital course**, step up to **in-person workshops** (with CITB funding available in some regions), or commit to **full one-to-one coaching**. Each level builds on the last, but you can choose the option that best fits your business right now. In addition, we provide access to virtual assistants, graphic design, and social media support at cost, with no markup and no hidden fees.

Grow your business your way, with the right level of support at every stage.

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IN-PERSON WORKSHOPS

£522+vat
/month

50%
CITB
FUNDING
subject to
regional
availability

IDEAL FOR DEEP
TRANSFORMATION
SEEKERS

- Monthly Full-Day Workshops
- 5 UK Locations (London, Birmingham, Manchester, Hitchin, Bristol)

Focused workshop days that help you step out of day-to-day firefighting, improve how your business runs, and include full access to the Digital Group Programme.

CLICK
HERE!

Book a Call!

1-TO-1 PREMIUM MENTORING

£1,500+vat
/month

IDEAL FOR SCALING
BUSINESSES £1M+
REVENUE

- Personalised Strategy
- Direct Access to Robin, In-person workshops and Digital Group Programme

Tailored guidance and accountability to achieve key growth milestones, with access to in-person workshops and the Digital Group Programme.

CLICK
HERE!

**Book a
Discovery Call**

INVESTMENT OPTIONS

Choose the level of commitment that fits your business goals.



Monthly Payment Plan

Flexible cash flow

- £522/month
- 12 months
- No upfront commitment beyond first payment

Owners balancing growth with cash flow

Pay In Full

Save £627



The choice for serious business owners

- £5,640 one payment
- **Save £627**
- Full access from day one
- Faster momentum and accountability

Most business owners who achieve rapid results choose *this option*.

CITB Funded (Eligibility Required)

- £261/month
- £3,133.50 total
- We guide the application process

Only approximately 4% of UK construction companies are CITB registered.

50%

CITB FUNDING subject to regional availability

All prices are + VAT where applicable.

Option	Price	Total Cost	Best For
CITB Funded	£261/month	£3,133.50	CITB registered contractors
Monthly Plan	£522/month	£6,267	Flexible cash flow
Pay In Full	£5,640 (one payment)	£5,640	Committed business owners

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OPTIONAL ADD-ONS

Building a business requires more than knowledge—it requires execution. That's why we connect you directly with our trusted implementation partners at their standard rates (no markup, no hidden fees).

These aren't required, but most members use 1-2 of these services to accelerate results:



SOCIAL MEDIA MANAGEMENT

Creates a professional and consistent online presence to attract builders and architects.

£250/MONTH FOR PRESENCE,
£450/MONTH FOR LEAD GENERATION



VIRTUAL ASSISTANT SUPPORT

Provides implementation support, ensuring that the frameworks are put into practice.

3 HOURS/WEEK
MINIMUM AT
£240/MONTH



GRAPHIC DESIGN SERVICES

Professional graphic design support focused on websites, brochures, business cards, and brand assets, ensuring your construction business presents a clear, credible, and professional image across all client touchpoints while supporting faster implementation of the systems taught in the programme.

£100-£500
(QUOTED PER PROJECT)

[Get VA Support](#)

Available to mentoring members



Get Social Media Support

Construction-focused content & posting

CLICK
HERE!

Request Design Help

Design that supports growth

CLICK
HERE!

Don't Take Our Word for It.

(Watch this video now – click on play now)

[PLAY NOW](#)

See how real builders are scaling their businesses with **Construction Success**



IN-PERSON WORKSHOPS

SCHEDULE

9:30 AM	REGISTRATION & COFFEE
10:00 AM	WORKSHOP SESSION 1
12:30 PM	NETWORKING LUNCH (INCLUDED)
1:30 PM	WORKSHOP SESSION 2
3:30 PM	ACTION PLANNING & ACCOUNTABILITY
4:30 AM	NETWORKING OPPORTUNITY

LOCATIONS & DATES (2026):

- London (FMB Headquarters Farringdon)
- Birmingham (The Limes Country Lodge Hotel)
- Manchester (The Reach Hotel)
- Hitchin (Priory Hotel)
- Bristol (Eastwood Park)

[CLICK HERE](#)

- ✓ Attend your local workshop each month
- ✓ Make-up sessions online if you miss one
- ✓ Lunch and materials included
- ✓ Maximum 20 people per session

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RH WHAT BUILDERS ACHIEVE



Attracting
better
clients



Taking
regular
time off



Hiring
employees
confidently



Building a
predictable
pipeline



Stopping
working
weekends



Increase
Profitability



NEXT STEPS

1



1. If you're ready to start - Sign up to digital now.

2



2. Book a call with Kay if you are interested in the workshops.

3



3. Interested in 1-on-1, book your call with
Robin Hayhurst, MCIOB, BSc (Hons).

Don't delay. The best time to improve your business is now.

Start with the Construction Success Programme

*We'll help you choose the right
investment option for your business.*

CLICK HERE



Questions about funding, time
commitment, or suitability?

VIEW PROGRAMME FAQ'S

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