
Privacy Policy

Effective Date: March 2, 2025

Bellies-2-Babies LLC and The Doulas' Mentor ("Company," "we," "our," or "us") respects your privacy and is committed to protecting it through this Privacy Policy. This policy explains how we collect, use, disclose, and safeguard your information when you visit our website and purchase our **Canva for Doulas: A DIY Branding & Design Guide** (the "Product").

By using our website and purchasing the Product, you consent to the terms of this Privacy Policy.

1. Information We Collect

We collect personal information that you voluntarily provide, including:

- **Name**
- **Email Address**
- **Phone Number**
- **Billing Information** (processed securely through third-party payment processors)
- **Any additional information you provide when contacting us**

We may also collect **non-personal data** such as:

- Your IP address
- Browser type
- Pages visited on our site

2. How We Use Your Information

We use the information collected to:

- Process transactions and deliver the purchased Product
- Send email updates, including order confirmations, follow-ups, and special offers (only if you opt in)
- Improve our website and marketing efforts
- Comply with legal obligations

3. How We Share Your Information

We do **not** sell, rent, or share your personal information with third parties except:

- **Payment Processors:** Transactions are securely processed via [Stripe, PayPal, etc.] and we do not store your payment details.

- **Email Marketing Provider:** If you opt-in, your email may be stored in our marketing platform (e.g., Mailchimp, ConvertKit, or similar).
- **Legal Requirements:** If required by law, we may disclose your information.

4. Cookies & Tracking Technologies

We use cookies and tracking technologies to enhance your experience and gather usage data. You can adjust your browser settings to disable cookies if desired.

5. Data Security

We take reasonable steps to protect your personal information. However, no online data transmission is 100% secure. By using our site, you acknowledge this risk.

6. Third-Party Links

Our website may contain links to third-party sites. We are not responsible for their privacy policies.

7. Your Rights & Choices

You may:

- Opt out of emails by clicking “unsubscribe” at the bottom of our emails.
- Request access, correction, or deletion of your personal information by contacting us at [Your Contact Email].

8. Updates to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

9. Contact Us

If you have questions about this Privacy Policy, you can contact us at:

 [**janet@thedoulasmentor.com**](mailto:janet@thedoulasmentor.com)
