5 Minute AI Digital Asset Genie:

*How to Use **ChatGPT/Claude & Canva** to Create High-Converting Digital Assets*

How to Use This Guide

This document breaks down every phase of the **"5 Minute AI Digital Asset Genie"** system into simple, executable steps. Follow the instructions in order, and you'll have a professional ebook (*or other asset*) ready in under 2 hours.

Phase 1: AI-Powered Ideation & Offer Design

Step 1: Brainstorm Customer Pains

Objective: Identify the top 10 frustrations your audience has about [Your Topic].

Instructions:

1. Open ChatGPT.
2. Paste this prompt (replace [keyword] with your niche):

3. `"You are a veteran market-research copywriter who uncovers deep customer pains and frustrations with clear, bullet-point precision. List the 10 biggest pains and frustrations people have around **[keyword]**. Return each as a concise bullet."`
4. Copy the output into a Word/Google Doc for later use.

Pro Tip: If the list feels generic, refine with:

"Make these pains more specific to [ideal customer]."

Step 2: Turn Pains into Solutions

Objective: Create a solution for each pain point.

Instructions:

1. In ChatGPT, paste:

"You are a seasoned problem-solving strategist. For each pain below, write one
concise solution that directly addresses it. Keep each solution to one sentence."

[PASTE PAINS FROM STEP 1]

2. Save the numbered solutions.

Step 3: Craft a $100M Offer (Alex Hormozi Style)

Objective: Design an irresistible offer using Hormozi's framework.

Instructions:

1. Paste this prompt into ChatGPT (replace placeholders):

"You are an expert direct-response strategist. Craft an irresistible offer for
[keyword] using Alex Hormozi's $100M Offers framework.

Top customer pains:
[PASTE SOLUTIONS FROM STEP 2]

Return in this format:
• **Offer Title:** [Name]
• **Dream Outcome:** [Result]
• **Perceived Likelihood:** [Proof it works]
• **Time Delay:** [How fast]
• **Effort & Sacrifice:** [Ease]

• **Key Features & Bonuses:** [3–5 bullets]"

2. Refine the offer until it feels specific and compelling.

Phase 2: Digital Asset Creation

Step 4: Generate a Scroll-Stopping Title

Objective: Pick the best ebook title.

Instructions:

1. In ChatGPT, paste:

```
"You are a marketing copywriter. Propose 3 punchy ebook titles (under 12 words)
for this offer: '[Offer Title]'. Evaluate each on clarity, emotional pull, and
benefit. Pick the best and explain why.

Return in this format:
{
  "titles": ["Title 1", "Title 2", "Title 3"],
  "selectedTitle": "Best Title",
  "rationale": "Why it converts best"

      }"
```

2. Use the selected Title for your ebook.

Step 5: Build the Ebook Outline

Objective: Create a logical, action-driven structure.

Instructions:

1. Paste into ChatGPT:

```
"You are an expert ebook outline strategist. Create a detailed outline for an
ebook titled '[Selected Title]' about [keyword].

Include:
```

```
1. **Introduction** (hook + why it matters)
2. **6 Sections** (benefit-driven headings + 3–5 subtopics each)
3. **Conclusion & 3-Step Action Plan**
```

    2. `Return as a numbered list with sub-bullets."`
    3. Copy the outline into a doc—this is your writing blueprint.

Step 6: Design the Ebook Cover (Canva/GPT Image)

Objective: Create a high-converting cover.

Instructions for Canva: (Save cover to insert into your ebook document later)

1. Open Canva, select "Ebook Cover" templates (1000x1400px).
2. Use the "selectedTitle" as the headline.
3. Apply these design rules:
   - High-contrast colors (e.g., black background + gold text).
   - Bold typography (avoid script fonts).
   - Visual metaphor (e.g., rocket for growth, shield for protection).

Instructions for DALL·E/GPT Image:

1. Paste this prompt (customize):
   "A minimalist ebook cover for '[Selected Title]'. Features a [professional/smiling] [ideal customer] holding a [metaphor, e.g., trophy, key]. Bold title in [color] with black/white background. Ultra-high detail, 4K."

Step 7: Write the Ebook (Claude)

Objective: Turn the outline into a full manuscript.

Instructions:

1. Paste into Claude:

2. Copy the output into Word/Google Docs.

Step 8: Format & Export

Objective: Save as DOCX, PDF, and HTML.

Instructions:

1. For DOCX/PDF:
   - Paste the manuscript into Word/Google Docs.
   - Add the cover image (drag-and-drop).
   - Export as PDF (for sales) and DOCX (editable).
2. For HTML:
   - Use Word to HTML converters (e.g., CloudConvert).

Phase 3: Value Stacking & Delivery

Step 9: Add Bonuses & Upsells

Objective: Increase perceived value.

Instructions:

1. Paste into Claude:

```
Also, propose a $97–$297 One-Time Offer with:
- Name
- Description

- 3–5 deliverables"
```

2. Add the bonuses to your sales page or order form.

Step 10: Deliver the Final Asset

Instructions:

1. Compile all files into a ZIP folder:
    ○ Ebook (PDF/DOCX)
    ○ Cover image (PNG/JPG)
    ○ Bonuses (checklists, templates)
2. Upload to:
    ○ Google Drive (free)
    ○ Dropbox (paid)
    ○ Your website (best for credibility)

Troubleshooting Tips

❌ Problem: ChatGPT outputs are too generic.

✅ Fix: Add *"Make this more specific to [ideal customer] who [specific need]."*

❌ Problem: Canva design looks amateurish.

✅ Fix: Use pre-made ebook templates (search "Canva ebook templates").

Next Steps

1. Test your offer with a small audience. If you don't have an audience or a list, no problem, you can build one with this AI tool instantly!:

   🔥**CLICK HERE TO GET UNLIMITED REAL-TIME TARGETED B2C & B2B LEADS (WITHOUT Cold Calls or Expensive Ads?)**

2. Track conversions and refine based on feedback.
3. Scale up! Repeat for other products.

✅ Your AI-generated digital asset is now ready!