



# ALL THE HATS

CONFERENCE  
SPONSORSHIP OPPORTUNITIES

MARCH 26-27, 2026

WALLACE STATE COMMUNITY COLLEGE  
NURSES BUILDING





# ABOUT ALL THE HATS

All the Hats is for the do-it-all leaders: nonprofit directors, small business owners, entrepreneurs, grant writers, and side hustlers.

We know the passion that starts a business journey doesn't always come with a finance degree, a law license, or a marketing team. That's why this event is built differently:

**HIGH ENERGY**  
NO STUFFY LECTURES HERE.

**REAL COMMUNITY**  
CONNECTING WITH PEERS WHO GET IT.

**TANGIBLE  
TAKEAWAYS**  
TOOLS THEY CAN ACTUALLY USE.

**THIS IS MORE THAN AN EVENT.**  
**IT'S A SUPPORT SYSTEM.**



# AUDIENCE

NONPROFIT  
EXECUTIVE  
DIRECTORS  
SMALL BUSINESS  
OWNERS  
GRANT WRITERS  
ENTREPRENEURS  
SIDE HUSTLERS



## COMMON CHALLENGES

Wearing all the hats, scaling without burnout, mastering finance/legal basics, moving beyond "social media will fix it."





# WHY SPONSOR?

**POSITION** your brand in front of business owners, nonprofit leaders, and community builders.

**ALIGN** with a movement that empowers growth and sustainability.

**BUILD** lasting visibility through event signage, stage recognition, social campaigns, and direct networking.

**SUPPORT** local leaders who are fueling passion-driven businesses and organizations.



# SPONSORSHIP OPPORTUNITIES

## SMALL BUSINESS SPONSORS

### HAT SPONSOR

\$500

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LOGO ON WEBSITE + PROGRAM

1 TICKET

SOCIAL MEDIA SHOUTOUT

OPTION TO INCLUDE  
SWAG BAG ITEM

### WORKSHOP / BREAK SPONSOR

\$750

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ALL HAT SPONSOR BENEFITS PLUS

SIGNAGE AT COFFEE/SNACK  
TABLE OR WORKSHOP

FLYERS/BUSINESS CARDS  
DISTRIBUTED



# SPONSORSHIP OPPORTUNITIES

## COMMUNITY ANCHOR SPONSORS

### TRACK SPONSOR

\$1,500

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LOGO + RECOGNITION ON  
LEADERSHIP OR NONPROFIT  
TRACK

2 TICKETS

STAGE RECOGNITION AT KICKOFF

### NETWORKING SPONSOR

\$2,500

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ALL TRACK SPONSOR BENEFITS  
PLUS

EXCLUSIVE SPONSOR OF  
BUSINESS SPEED DATING  
SESSION

4 TICKETS

RESERVED VENDOR TABLE

### PREMIER SPONSOR

\$5,000

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COCKTAIL HOUR PRESENTED BY  
[COMPANY]

LOGO ON COCKTAIL SIGNAGE  
+ PHOTO BACKDROP

STAGE MENTIONS AT KICKOFF  
+ CLOSING

6 TICKETS

SOCIAL MEDIA SPOTLIGHT  
CAMPAIGN



# SPONSORSHIP OPPORTUNITIES

## SCHOLARSHIP SPONSORS

### *IMPACT AWARD SPONSORS*

**\$2,500 EACH**

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RECOGNITION IN ALL MATERIALS + ON STAGE

LOGO ON WEBSITE, PROGRAM, SIGNAGE

4 TICKETS + VENDOR TABLE

SOCIAL MEDIA SPOTLIGHT ANNOUNCING  
SPONSORSHIP + RECIPIENTS

ON-STAGE CHECK PRESENTATION (\$2,500 EACH  
FOR NONPROFIT OR SMALL BUSINESS)



# EVENT HIGHLIGHTS



**HIGH-ENERGY  
WORKSHOPS  
& BREAKOUT  
SESSIONS**



**BUSINESS  
SPEED DATING  
NETWORKING**



**COCKTAIL  
HOUR & SOCIAL  
OPPORTUNITIES**



**HANDS-ON TOOLS  
AND RESOURCES  
FOR REAL-WORLD  
GROWTH**



# BE PART OF THE MOVEMENT.

YOUR SPONSORSHIP SUPPORTS THE PEOPLE  
DRIVING PASSION, PURPOSE, AND PROGRESS  
IN OUR COMMUNITY.

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