



All the Hats is for the do-it-all leaders: nonprofit directors, small business owners, entrepreneurs, grant writers, and side hustlers.

We know the passion that starts a business journey doesn't always come with a finance degree, a law license, or a marketing team. That's why this event is built differently:

HIGH ENERGY
NO STUFFY LECTURES HERE.

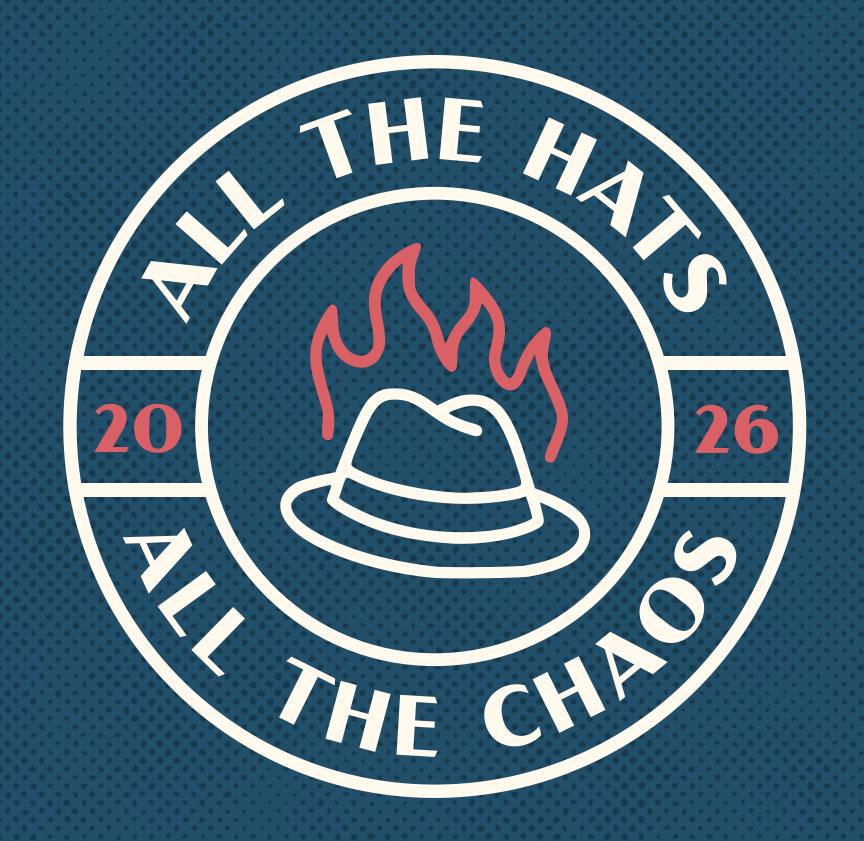
REAL COMMUNITY
CONNECTING WITH PEERS WHO GET IT.

TANGIBLE TAKEAWAYS TOOLS THEY CAN ACTUALLY USE.

THIS IS MORE THAN AN EVENT.
IT'S A SUPPORT SYSTEM.

AUDIENCE

NONPROFIT EXECUTIVE DIRECTORS SMALL BUSINESS OWNERS GRANT WRITERS ENTREPRENEURS SIDE HUSTLERS



COMMON CHALLENGES

Wearing all the hats, scaling without burnout, mastering finance/legal basics, moving beyond "social media will fix it."



POSITION your brand in front of business owners, nonprofit leaders, and community builders.

ALIGN with a movement that empowers growth and sustainability.

BUILD lasting visibility through event signage, stage recognition, social campaigns, and direct networking.

SUPPORT local leaders who are fueling passion—driven businesses and organizations.

SPONSORSHIP OPPORTUNITIES

SMALL BUSINESS SPONSORS

HAT SPONSOR \$500

LOGO ON WEBSITE + PROGRAM

1 TICKET

SOCIAL MEDIA SHOUTOUT

OPTION TO INCLUDE
SWAG BAG ITEM

WORKSHOP
/ BREAK
5PONSOR
\$750

ALL HAT SPONSOR BENEFITS PLUS

SIGNAGE AT COFFEE/SNACK TABLE OR WORKSHOP

FLYERS/BUSINESS CARDS DISTRIBUTED

SPONSORSHIP OPPORTUNITIES

COMMUNITY ANCHOR SPONSORS

TRACK SPONSOR

\$1,500

LOGO + RECOGNITION ON LEADERSHIP OR NONPROFIT TRACK

2 TICKETS

STAGE RECOGNITION AT KICKOFF

NETWORKING SPONSOR

\$2,500

ALL TRACK SPONSOR BENEFITS PLUS

EXCLUSIVE SPONSOR OF BUSINESS SPEED DATING SESSION

4 TICKETS

RESERVED VENDOR TABLE

PREMIER 5PONSOR

\$5,000

COCKTAIL HOUR PRESENTED BY [COMPANY]

LOGO ON COCKTAIL SIGNAGE

+ PHOTO BACKDROP

STAGE MENTIONS AT KICKOFF

+ CLOSING

6 TICKETS

SOCIAL MEDIA SPOTLIGHT CAMPAIGN

SPONSORSHIP OPPORTUNITIES

SCHOLARSHIP SPONSORS

IMPACT AWARD SPONSORS

\$2,500 EACH

RECOGNITION IN ALL MATERIALS + ON STAGE

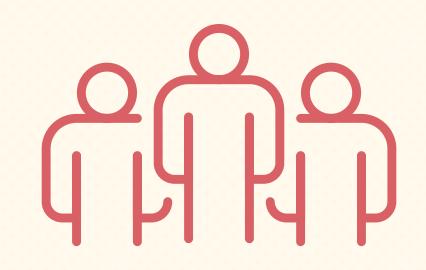
LOGO ON WEBSITE, PROGRAM, SIGNAGE

4 TICKETS + VENDOR TABLE

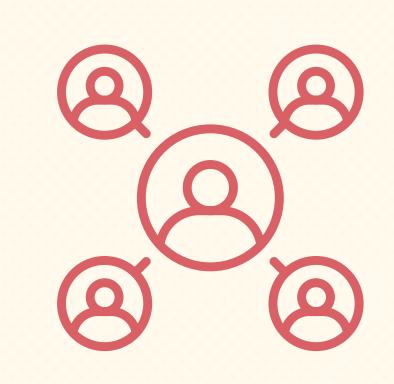
SOCIAL MEDIA SPOTLIGHT ANNOUNCING SPONSORSHIP + RECIPIENTS

ON-STAGE CHECK PRESENTATION (\$2,500 EACH FOR NONPROFIT OR SMALL BUSINESS)

EVENT HIGHLIGHTS



HIGH-ENERGY WORKSHOPS & BREAKOUT SESSIONS



BUSINESS SPEED DATING NETWORKING



COCKTAIL
HOUR & SOCIAL
OPPORTUNITIES



HANDS-ON TOOLS
AND RESOURCES
FOR REAL-WORLD
GROWTH

BEPART OF THE MOVEMENT.

YOUR SPONSORSHIP SUPPORTS THE PEOPLE DRIVING PASSION, PURPOSE, AND PROGRESS IN OUR COMMUNITY.

AMBER LAMB
ALAMB@FYRBUSINESSCONSULTING.COM | 256-558-8448
ALLTHEHATSCONFERENCE.COM

