



MARCH 26-27, 2026

WALLACE STATE COMMUNITY COLLEGE
NURSES BUILDING

SPONSORSHIP OPPORTUNITIES

ABOUT THE EVENT

All the Hats is for the ones doing it all—nonprofit directors, small business owners, entrepreneurs, grant writers, and side hustlers.

We know passion doesn't come with a business manual. That's why All the Hats brings high-energy workshops, expert insights, and a supportive community to help leaders turn ideas into impact.

WHY SPONSOR

Partner with a movement that empowers growth and sustainability for small businesses and nonprofits.

Your sponsorship puts your brand directly in front of entrepreneurs, community leaders, and decision-makers who are shaping the future of local business.

YOU'LL GAIN:

Visibility across event signage, programs, and social media.

Engagement through networking, speaking, and community moments.

Impact by supporting those building purpose-driven businesses and organizations.

SMALL BUSINESS SPONSORS

HAT SPONSOR – \$500

Logo on website + program, 1 ticket, social media shoutout, swag bag item

WORKSHOP / BREAK SPONSOR – \$750

All Hat Sponsor benefits + signage at coffee/snack tables or workshop, printed materials displayed

COMMUNITY ANCHOR SPONSORS

TRACK SPONSOR – \$1,500

Logo + recognition on Leadership or Nonprofit track, 2 tickets, stage recognition

NETWORKING SPONSOR – \$2,500

All Track benefits + exclusive Business Speed Dating sponsor, 4 tickets, reserved vendor table

PREMIER SPONSOR – \$5,000

Cocktail Hour Presented by [Company], logo on signage + photo backdrop, stage mentions, 6 tickets, social spotlight

SCHOLARSHIP SPONSORS

IMPACT AWARD SPONSORS – \$2,500 EACH

Recognition on stage + materials, 4 tickets, vendor table, social spotlight, on-stage check presentation (\$2,500 each)

GET INVOLVED BE PART OF THE MOVEMENT.

Your sponsorship supports the people driving passion, purpose, and progress in our community.

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ALLTHEHATSCONFERENCE.COM