

■ Free Schema Template Pack

Use these pre-made JSON-LD schema templates to add structured data to your website. Simply copy the code, customize your details, and paste it into your website's section or your SEO plugin.

■ 1. FAQPage Schema

Add this to any page that includes frequently asked questions to qualify for Google FAQ rich snippets.

```
{ "@context": "https://schema.org", "@type": "FAQPage", "mainEntity": [ { "@type": "Question", "name": "What is schema markup?", "acceptedAnswer": { "@type": "Answer", "text": "Schema markup is a type of code that helps search engines better understand your website content." } }, { "@type": "Question", "name": "Can I create schema markup using ChatGPT?", "acceptedAnswer": { "@type": "Answer", "text": "Yes, ChatGPT can generate schema markup in JSON-LD format, making it easy to copy and paste into your site." } } ] }
```

■ 2. LocalBusiness Schema

Use this template to improve visibility for your physical business in local search results and maps.

```
{ "@context": "https://schema.org", "@type": "LocalBusiness", "name": "Your Business Name", "image": "https://yourwebsite.com/logo.png", "@id": "https://yourwebsite.com", "url": "https://yourwebsite.com", "telephone": "+1-123-456-7890", "address": { "@type": "PostalAddress", "streetAddress": "123 Main Street", "addressLocality": "Your City", "addressRegion": "Your State", "postalCode": "12345", "addressCountry": "US" }, "openingHoursSpecification": [ { "@type": "OpeningHoursSpecification", "dayOfWeek": [ "Monday", "Tuesday", "Wednesday", "Thursday", "Friday" ], "opens": "09:00", "closes": "17:00" } ] }
```

■ 3. Product Schema

Use this schema to highlight a product on your website and show reviews, price, and availability in Google.

```
{ "@context": "https://schema.org/", "@type": "Product", "name": "AI Website Agent", "image": ["https://yourwebsite.com/images/product-ai-agent.jpg"], "description": "An AI-powered website assistant that engages visitors, answers questions, and boosts conversions.", "sku": "AI12345", "brand": { "@type": "Brand", "name": "Your Brand Name" }, "offers": { "@type": "Offer", "url": "https://yourwebsite.com/product/ai-agent", "priceCurrency": "USD", "price": "197.00", "priceValidUntil": "2025-12-31", "availability": "https://schema.org/InStock", "itemCondition": "https://schema.org/NewCondition" } }
```

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