



WORX in Action: Structure for You, Momentum for Them

A Strategic, Student-Centered Framework: Not Just a List of Tasks

THE CURRICULUM IN ACTION

WORX isn't a spreadsheet or a static checklist; it's a modular, curriculum-based system that guides students step-by-step through the college application process, while providing IECs with the tools to scale, personalize, and maintain control.

The example below shows how a rising senior progresses through four strategic advising phases using the WORX IEC Curriculum Toolkit. Everything is timed to maximize clarity, reduce stress, and ensure application completion by **November 15**.

◀ *You don't need more to-dos. You need a system that actually works.*
WORX is the curriculum that moves students forward and your business with it.

SAMPLE CURRICULUM PROGRESSION: RISING SENIOR TIMELINE

(This is just a sneak peek: WORX includes detailed task charts, time-to-complete benchmarks, urgency indicators, and visual planning tools.)

Phase	WORX Modules & Milestones	Outcome
Junior Spring	Kick-Off, Profile Building, Transcript Evaluation, Testing Strategy, Résumé, Early LOR Ask	Solid advising foundation
Early Summer	College Research, Financial Fit, Essay Brainstorming, Personal Statement Drafting	Full college list + essay base
Late Summer–Fall	UC PIQs, Supplements, Common App Finalization, App Requirements, Tracker Setup, FAFSA/CSS	All apps + aid submitted
Decision Season	Award Comparison, Decision Guidance, Waitlists, Offboarding	Student success + IEC capacity

WHY WORX IS DIFFERENT

- 💡 Built by a veteran IEC + educator, not a task dump or linked spreadsheet
- 🧠 A designed curriculum, not just assignments, spreadsheets, and resourced links
- 🗂️ Provides structure for you and your families without the burnout
- 📈 Includes implementation support so you can scale and serve
- 💰 Opens space for last-minute seniors (at surge pricing!) once your core caseload is complete