



Adobe Course Syllabus:

Entertaining talk-show style format presented by industry leading experts.

- 40+ hours of virtual training, practice exams, labs, and study.
- Receive a Certificate of completion.
- Presented by highly qualified, industry leading experts.
- 12 Months Access (*Unless indicated otherwise*)
- Self-paced





Description

Adobe Certified Associate (ACA) certificate was created for the workplace demand for digital media skills—creating, managing, integrating, and communicating information by using Adobe’s video, graphic, web, illustration, or design software—is on the rise. When someone becomes ACA certified, it validates their technical abilities and demonstrates proficiency. Adobe’s ACA certifications are based on research about digital communication skills required by industry, government, and education. The exam objectives reflect the expertise needed to be successful communicators in today’s digital world. In educational settings, industry-recognized certification programs ensure students and teachers are acquiring the knowledge and abilities valued in today’s workplace. Mastering multiple Adobe apps gives you a competitive advantage. An ACA Specialist certificate adds value to your portfolio because it speaks volumes about your knowledge, talent, and ambition.

ACA Certification: [Adobe Certified Associate](#)

Objectives

- Setting project requirements
- Planning site design and page layout
- Understanding the Adobe Dreamweaver interface
- Adding content
- Organizing and modifying content
- Evaluating and maintaining a site
- Identifying design elements when preparing images
- Understanding Adobe Photoshop
- Manipulating images
- Publishing digital images

Prerequisites

- Start the computer and navigate the operating system desktop.
- Use Windows Explorer to create directories and subdirectories and manage files.
- Use a web browser to view websites.

Target Audience

- Anyone who would like to certify they are proficient in Adobe.
- Anyone who desires to add Adobe skills to their current role.



Syllabus

Prepare for the Adobe Certified Associate exams with the excellent practice performance-based learning tool. Practice performance-based learning enables you to practice on test questions and assess your skill and knowledge of the material.

- Includes multiple questions to test performance-and understanding.
- Requires Windows, macOS, Chrome OS, or Linux (iOS and Android not supported)
- Single-user license

Adobe After Effects

Description

Adobe After Effects enables you to add special effects and animation to graphics-related projects. After Effects teaches you to animate, alter, and composite media using various tools and special plugins. This program is the industry-standard software for motion-graphics pros, web designers and visual effect artists for video editing. In this course, students can learn how to use After Effects without having any prior knowledge of the program so both beginners and intermediate users will benefit from this course. Throughout the course, students will learn the very basics of the program and how to navigate the software. Following the introduction, more advanced features are introduced such as getting to know the workflow, creating a basic animation using effects, presets, animating text, working with shape layers, animating a multimedia presentation and more!

Module 1: Getting Started	1. Course Introduction	2. Keyboard Shortcuts
3. Keyboard Tips	4. Things to Do Before Starting	Module 2: Getting to Know the Workflow
1. General Interface and Starting a Project	2. Basic Title Animation using Keyframes	3. Keyframe Interpolation and Keyframe Assistant
4. Renaming a Composition	5. Soloing a Layer for Individual Edits	6. Interface Continued: Toolbar, Timeline Panel, Preferences, Workspaces
7. Render and Export	Module 3: Creating a Basic Animation Using Effects and Presets	1. Importing Files from Bridge and Creating a New Composition
2. Horizontal Type Tool and Guides	3. Controls, Effects and Presets for Titles and Logos	Module 4: Animating Text
1. Create and Stylize a Text Layer with Characters and Paragraph Panels	2. Preview and Apply Text Animation Presets and Use Keyframes	3. Animate Layers Using Parenting
4. Editing and Animating Imported Photoshop Text	5. Install Fonts Using Adobe Fonts	Module 5: Working with Shape Layers
1. Create and Customize a Shape with Shape Tool	2. Self-Animating Shape with a Wiggle Path (green marker)	3. Create and Customize a Shape with Pen Tool
4. Snap Layers	5. Animating Shapes Layers with Path Operations	6. Creating Nulls from Paths



Training Center

Module 6: Animating a Multimedia Presentation	1. Animate Multiple Layers Using Parenting	2. Precompositing Layers
3. Keyframing a Molton Path	4. Animating a Character to Create Movement	5. Animating Precomposed Layers with Effects
Module 7: Animating Photoshop Layers	1. Animating Change in Light	2. Animating Birds Flying with a Track Mat
3. Animating Shadows and Using Corner Pin	4. Adding a Lens Flare Effect	5. Render Compositing and Retime
6. Use the Graph Editor to Remap Time	Module 8: Working with Masks	1. Setup a Basic Mask
2. Refine and Apply Mask	3. Creating a Reflection with a Mask and Blending Modes	4. Create a Vignette
Module 9: Distorting Objects with Puppet Tools	1. Puppet Positing Pen Tool	2. Starch Pins
3. Manually Animate with Puppet Tool	4. Automate Animation Using Puppet Sketch Tool	Module 10: Using the Roto Brush Tool
1. Extract Foreground Object from Background and Create a Mat	2. Touch Up a Mat with the Refine Edge Tool	3. Edit or Replace the Separated Background
Module 11: Performing Color Correction	1. Set up Composition and Use Levels to Start Balancing the Color	2. Basic Color Grading with Lumetri Color Effects
3. Use Basic Marketing, Tracking and Keying to Replace the Background	4. Use and Adjustment Layer to Create a Global Color Effect	5. Gaussian Blur Effect
Module 12: Creating Motion Graphics Templates	1. Add New Font with Adobe Fonts and Create a Title with Basic Effects	2. Using Adjustment Layers to Apply a Specific Effect
3. Use Essential Graphics Panel to Build Custom Controls and Share as a Template	4. Create Checkboxes to Toggle Visibility of a Background Image	5. Protect Portions of a Project from Time Stretching and Export Template



Adobe InDesign

Description

Adobe InDesign is a layout software that takes images and text and lay them out across pages. InDesign is best used for working with multiple page documents like books, magazines, brochures, portfolios and can even be used to create business cards, letterheads, posters, and flyers. Graphic designers and production artists are the primary users of this desktop publishing software. It can also be used in conjunction with other Adobe products primarily Photoshop and Illustrator.

In the InDesign course, you will be instructed by a top professional in the design industry that holds the titles of 2D Animator and Adjunct Professor of Animation and Digital Art.

Module 1: Introduction	1. Instructor Intro	2. Course Intro
Module 2: Getting Started	1. Creating a New Document	2. Importing Images and Understanding Links
3. Basic Tools and Navigation the Interface	4. Properties Panel	5. Creating Your Own Graphics within InDesign
6. Working with Layers	Module 3: Understanding and Applying Colors	1. Color Theory
2. Adding and Altering Fills, Strokes, Colors and Gradients	3. Color Themes	Module 4: Pages
1. Pages Panel	2. Master Pages	3. What are Master Pages?
4. Creating and Applying Master Pages	5. Automating Page Numbers	Module 5: Typography
1: Terms and Definitions	2. Creating Text + Character and Paragraph Formatting	3. Character and Paragraph Styles
4. Wrapping Text Around an Image	5. Working with Tables	6. Creating a Table
7. Splitting and Merging Cells	8. Converting Text to a Table	Module 6: Packing and Exporting for Web and Print
1. Saving, Preflight and Packaging Your Document	2. Exporting a PDF	Module 7: Principles of Design
1. Principles of Design	Module 8: Designing for Your Output	1. Letterheads
2. Business Cards	3. Brochure	4. multi-page binded Document
5. Print Booklet	Module 9: Advanced Techniques in InDesign	1. Creating a Template in InDesign
2. Using Step and Repeat	3. Grouping Objects	4. Island Spread & Page Tool
5. Scripts	6. Object Styles	7. Content Collector & Content Placer
8. Gap Tool	9. Pathfinder Pallet	Module 10: Interactivity in InDesign
1. Working with Interactive Documents	2. Web Docs, Hyperlinks, Buttons and Rollovers	3. Creating Your Own Path
4. Exporting	Module 11: Outro	1. Outro



Adobe Illustrator

Description

Adobe Illustrator is the leading graphic design tool. The industry-standard vector graphics software is used by millions of designers and artists to create everything from gorgeous web and mobile graphics to logos, icons, book illustrations, product packaging, and billboards. In addition, users can create freehand drawings, or trace and recolor graphics to turn them into works of art.

Since Illustrator is a vector-based design software, artwork can be scaled down for mobile screens and all the way up to billboard size, while always looking crisp and beautiful.

Illustrator launches, saves, and renders effects extremely fast and allows users to reuse vector graphics and quickly access unlimited fonts. Illustrator works seamlessly with other Creative Cloud apps like Photoshop, InDesign, XD, and After Effects.

Module 1: Introduction	1.Instructor Intro	2.Course Intro
Module 2: Getting Started	1.What are Vectors	2.Creating a New Document
3.Navigating the Interface	Module 3: Drawing	1.Drawing and Manipulating Primitive Shapes
2 Drawing Custom Shapes Part 1	3.Drawing Custom Shapes Part 2	4.Drawing Custom Shapes Part 3
5.Importing Images	6.Understanding Layers and Sublayers	7.Additional Drawing and Manipulation Tools
Module 4: Colors and Gradients	1.Color Theory	2.In-Depth Dive into Color Palette
3.Creating Color Swatches	4.Creating and Manipulating Gradients pt.2	5.Creating and Manipulating Gradients pt.3
Module 5: Intermediate Illustration	1: Appearance Palette	2.Pathfinder Palette
3.Drawing with Intent pt.1	4.Drawing with Intent pt.2	5.Blending Modes & FX pt.1
6.Blending Modes & FX pt.2	Module 6: Typography	1.Introduction to Typography
2.Type Tools in Illustrator	3.Envelope Warp and Mesh	4.Breaking Text into Outline
Module 7: Live Trace, Paint Brush, and Blob Brush	1.Live Trace	2.Paint and Blob Brush
Module 8: Exporting	1.Differen Between File Formats and Exporting	2.Course Conclusion



Adobe Premiere Pro

Description

Adobe Premiere Pro is the industry-standard tool for timeline-based editing, which makes Premier Pro expertise a valuable commodity in the workplace. The purpose of this course is to introduce basic Premiere Pro features and concepts so that you can use the program effectively.

Module 1: Getting Started	1.Course Intro	2.Touring Adobe PP
3.Touring Adobe PP pt.2	4.Setting Up a Project	5.Importing Media
6.Organizing Media	7.Mastering the Essentials of Video Editing	8.Working with Clips and Markers
9.Adding Transitions	10.Multi-camera Editing	11.Advanced Editing Techniques
Module 2: Motion, Sound, and More	1.Putting Clips in Motion	2.Editing and Mixing Audio
3.Sweetening Sound	4.Adding Video Effects	5.Basic Color Correction
6.Compositing Techniques	7.Creating Graphics	8.Exporting Frames, Clips and Sequences

Adobe Photoshop

Description

Adobe Photoshop is the industry-standard tool for digital imaging, which makes Photoshop expertise a valuable commodity in the workplace. Learning Photoshop is also a good way to learn imaging concepts. Concepts you learn from working with Photoshop apply to other imaging tools as well (including Photoshop Elements, which has a remarkably similar user interface and features).

The purpose of this course is to introduce basic Photoshop features and concepts so that you can use the program effectively. By the time you complete this course, you should be able to use Photoshop to open files and import images, move around images using navigation tools, understand basic imaging concepts, do basic image editing and prepare images for print and online presentations.

Module 1: Getting Started	1.Instructor Intro	2.Course Intro
3.Open Images	4.Get Familiar with Workspace	5.Zoom and Pan6.Undo and Save PT.1
7.Undo and Save PT.2	8.Resize and Resolution	9.Crop and Straighten
10.Expand the Canvas	11.Basic Image Corrections	Module 2: Layers and More
1.Layer Basics	2.Resizing Layers	3.Adding Text and Images
4.Layer Styles	5.Photo Merge and Panoramic Images	6.Camera Raw
7.Camera Raw Continued and Adjustment layers	8.Selection Basics	Module 3: Editing, Techniques and More
1.Raw File XMP	2.Masks	3.Puppet Warp and Alpha Channel
4.Typography	5.Vector Drawing Techniques	6.Advanced Compositing



Practice, Labs, Flash Cards, Quizzes etc.

Practice for the Accounting and Business certification exams include flashcards, quizzes, games and learning modules. Prepare for Accounting and Business performance-based certification exam questions.

- *Click!* interactive graphical exercises.
- *Type!* interactive exercises.
- *Challenge!* interactive identification exercises.

Prepare for the Accounting and Business exam with excellent practice tests. The 450+ questions mirror the questions you will see on the real exam; enabling you to practice on test questions and assess your skill and knowledge of the material.

- Includes over 508 questions.
- Requires Windows, macOS, Chrome OS, or Linux (iOS and Android not supported)
- Single-user license

Testing Features

Quiz and Testing Modes

- Practice Mode: quizzes for each module.
- Exam Mode: just like the real thing, no help, just you and the questions.

Quiz and Test History

- See the date you took each test.
- View final score for each test.
- Review each question, see your answer and the correct answer.



Sample Certificate upon completions of each course



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