

SIMPLIFY YOUR MAKEUP DRAWER



A SIMPLE GUIDE TO CREATING A
TIMELESS, CLUTTER-FREE BEAUTY
ROUTINE THAT WORKS FOR YOU.

The 5 Steps to Simplify Your Makeup Drawer

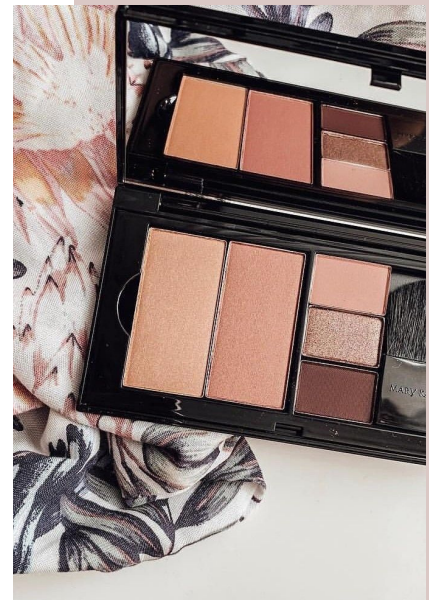
REMOVE ANYTHING THAT ISN'T MATCHED TO YOUR COMPLEXION.

- If it doesn't flatter your undertone, it's only adding clutter. Keep your best shades front and center.



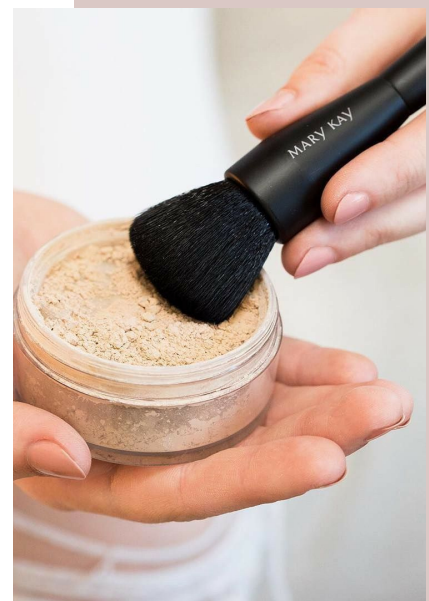
SWITCH TO ONE PALETTE

- Choose a single, all-in-one palette that includes your daily eyeshadow, blush, and contour shades.



USE FOUNDATION MADE FOR YOUR SKIN TYPE.

- It's the base of every great look—your skin should feel balanced, not cakey or oily.



ONE OF EVERYTHING.

- You don't need five mascaras and six blushes. Stick to your favorite blush, foundation, lip, and mascara.

REFRESH SEASONALLY, NOT EMOTIONALLY.

- Replace and refresh when seasons or skin tones shift not when you're bored or scrolling sales.

Thank You for Downloading this Guide!

Don't know where to start? That's exactly what I'm here for.
I'll help you find your capsule makeup look, customized to your skin tone,
style, and budget.

When you book a free session,
you'll also get access to my Beauty
Community, a group filled with
tutorials, seasonal updates, and
everyday inspiration.



*Confidence is not about being perfect. It's about embracing who you
are and showing up as your best self every day.*