



SPONSORSHIP LETTER

Subject: Transform Your Real Estate Sales Game

Hello, Fellow Business Owners,

I hope this letter finds you well. I am excited to reach out to you about the launch of our 12-week **Transform Your Real Estate Sales Game LIVE Training**, starting Tuesday, September 17, 2024, at 6 PM at Walkers Mill Winery. This comprehensive training program will run every Tuesday from 6 PM to 8 PM for 12 weeks, providing an incredible opportunity for real estate professionals to elevate their careers and for your business to be a key supporter through sponsorship.

The **Transform Your Real Estate Sales Game LIVE Training** is designed to be a game-changer, equipping real estate agents with the strategies and tools to close 3-5 more homes monthly. This program offers your business a unique chance to reach your target market—dedicated professionals eager to learn, grow, and succeed.

Throughout the program, attendees will benefit from live coaching sessions led by **Johnny Juan Ortiz**, the dynamic leader behind FuNLife Coaching. Johnny's passion for helping real estate professionals achieve their goals is unmatched, and his step-by-step blueprint will provide attendees with the direction they need to thrive in today's competitive market.

In addition to the invaluable training, this program also supports a cause close to our hearts. The funds raised on Tuesday, September 17, 2024, will be donated to Orchids of Hope, reflecting our commitment to positively impacting the community.

The program's kick-off event on September 17 will feature a warm, inviting atmosphere with delicious food and fine wines, fostering an environment that encourages networking and connection. This is an excellent opportunity for your business to engage directly with a highly targeted audience of real estate professionals.



Sponsoring the **Transform Your Real Estate Sales Game LIVE Training** is a strategic investment for your business. It's a great way to align your brand with a transformative educational experience while gaining visibility and recognition among your target market. Our sponsorship packages are designed to maximize your brand's exposure and impact throughout the 12-week course.

Please refer to the enclosed sponsorship information for more details or to confirm your sponsorship. Feel free to contact me at 903.500.9299 or April@MarketingwithApril.com with any questions or to discuss a tailored sponsorship package that aligns with your business goals.

Thank you for considering this opportunity. We look forward to the possibility of your business being an integral part of the **Transform Your Real Estate Sales Game training** program and this exciting new course.



April C. Barnard
Owner of Marketing with April



SPONSORSHIP PACKAGE

Supporting the Transform Your Real Estate Sales Game LIVE training is a fantastic opportunity for any company or organization to showcase its commitment to the community while enhancing the growth and success of businesses across Gregg, Upshur, Harrison, Morris, Marion County, and beyond.

Title Sponsor \$2000 – FULL 12 WEEK

- ✓ **Feature your business name in the title** and enjoy exclusive presenting rights, including a 10-minute weekly spotlight to showcase your products and services.
- ✓ **Reserve a company table at the weekly events** and have three employees participate in the LIVE training sessions.
- ✓ **Gain brand visibility** with mentions of your business name in all advertising efforts.
- ✓ **Showcase your brand** with your business name or logo prominently on all promotional materials.
- ✓ **Expand your online presence** by featuring your business logo/name on Marketing with April's Facebook page and website, complete with a link to your company site, plus a digital ad campaign.

SOCIAL HOUR SPONSOR \$1500 – FULL 12 WEEKS

- ✓ **Dedicated business table in the bar area** during the Social Hour for prime networking opportunities.
- ✓ **Business recognition** with a mention following each presentation.
- ✓ **Prominent brand exposure** with your business name included in all advertising efforts.
- ✓ **Visibility boost** with your business name or logo featured on all promotional materials.
- ✓ **Online presence enhancement** with your business logo/name showcased on Marketing with April's Facebook page and website, linked directly to your company site.
- ✓ **Exclusive access** for two employees to attend the 12-week LIVE training program.

WEEKLY BUSINESS SPONSOR FOOD & DRINKS - \$300

- ✓ Promote on social media
- ✓ Promote at the event

BUSINESS BOOTH SPACE FOR ALL 12 WEEKS (6 AVAILABLE) \$600

- 6' Table, 2 Chairs, Black Tablecloth

BUSINESS TABLE (6) - \$300



Transform Your Real Estate Sales Game LIVE Training.

September 17, 2024

From 6 pm to 8 pm

Walkers Mill Winery & Vineyard

Hallsville, Texas

- ☐ Title Sponsor \$2000
- ☐ Social Hour Sponsor \$1500
- ☐ Weekly Sponsor \$300
- ☐ Business Booth Space \$600
- ☐ Business Table (6) \$300

Sponsor Name: _____

Contact Person: _____

Sponsor Address: _____

Sponsor Facebook: _____ Other social media: _____

Phone: _____ Email: _____

☐ MY FULL DONATION OF _____ IS ENCLOSED.

☐ PLEASE INVOICE ME. INVOICES WILL BE SENT APPROXIMATELY 2 WEEKS BEFORE THE START OF THE EVENT. PAYMENT IS APPRECIATED WITHIN 30 DAYS OF RECEIPT.

SIGNATURE: _____ DATE: _____

Please return the Event Sponsorship Pledge Form to:

Marketing with April, Inc.

Attn: April Barnard

3652 Wanda Lane

Hallsville, TX 75650

Please make checks payable to Johnny Juan Ortiz.

Credit Card Payments are accepted – at <https://Realtors.FuNLiFeCoaching.com>.

Questions? Contact April Barnard, Coordinator, at 903.500.9299 or
april@marketingwithapril.com