



Gina Schaefer
Speaker | Founder | Author

Business Succession Planning from an Accidental Expert

Summary

Have you been focusing on the day-to-day challenges of your business and neglected succession planning? Whether you lead a small family-owned enterprise or a large national company, the steps to a successful succession plan are crucial.

As a board member of two multi-billion-dollar companies, Gina Schaefer gained invaluable insights into CEO and executive succession planning. She then sold her own business with a strategy that aligned with her values and centered on her employees.

Join Gina for a dynamic 45-minute keynote where she shares the costs, pitfalls, and triumphs of her succession journey. Learn the essential steps to craft your own succession plan and ensure your business's future success

Testimonial

"Gina's powerful story and passion inspired our 400 conference attendees. Her message is perfect for inspiring any audience."

– Chris Cooper, Director Ohio Employee Ownership Center

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Key Takeaways

1. Craft a Financial Succession Plan

Gina will share her journey of discovering her own need for a succession plan and you will learn how to draft a succession plan that fits your own financial goals.

2. Minimize Emotional Complications

Through real-life examples and practical advice, Gina will explain how proper planning can help eliminate the emotional complications that succession planning can create.

3. How To Explore Exit Options

Gina will teach about succession and exit options from liquidation to private equity to a sale to employees. You will learn how to explore all of your options and start on the path to find the right fit for you and your business.

References

Christi Powell

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