



Gina Schaefer
Speaker | Founder | Author

You Are (The) Somebody

Summary

Looking to transform your company's culture but unsure where to start? Gina Schaefer knows that the best tools can come from unlikely places.

From building a hardware store in a struggling neighborhood to empowering the recovery community and promoting business ownership among her employees, Gina has turned vision into reality.

In this engaging 45-minute keynote, Gina shares the key tenets of building a positive corporate culture—lessons learned from diverse and inspiring sources. Discover how to foster a culture that starts from the top and permeates throughout your organization.

Testimonial

"Gina's powerful story and passion inspired our 400 conference attendees. Her message is perfect for inspiring any audience."

— Chris Cooper, Director Ohio Employee Ownership Center

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Key Takeaways

1. Use Curiosity and Storytelling

Gina will share her journey of discovering the importance of using curiosity and storytelling to build a world-class culture.

2. Infuse Trust and Transparency

Through real-life examples and practical advice, Gina help you learn how to infuse trust and transparency into your organization.

3. Track and Act on Turnover Data

Gina will help attendees discover how to measure employee turnover effectively and implement strategies based on the results to improve retention and culture.

References

Christi Powell

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Chris Cooper, Director

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